2026

Cross-Border Joint Venture Ecosystem.
Increase intrinsic enterprise value.

Company Introduction

SASAL, INC

“Cross Border Joint Venture Ecosystem”

SASAL’s

Business

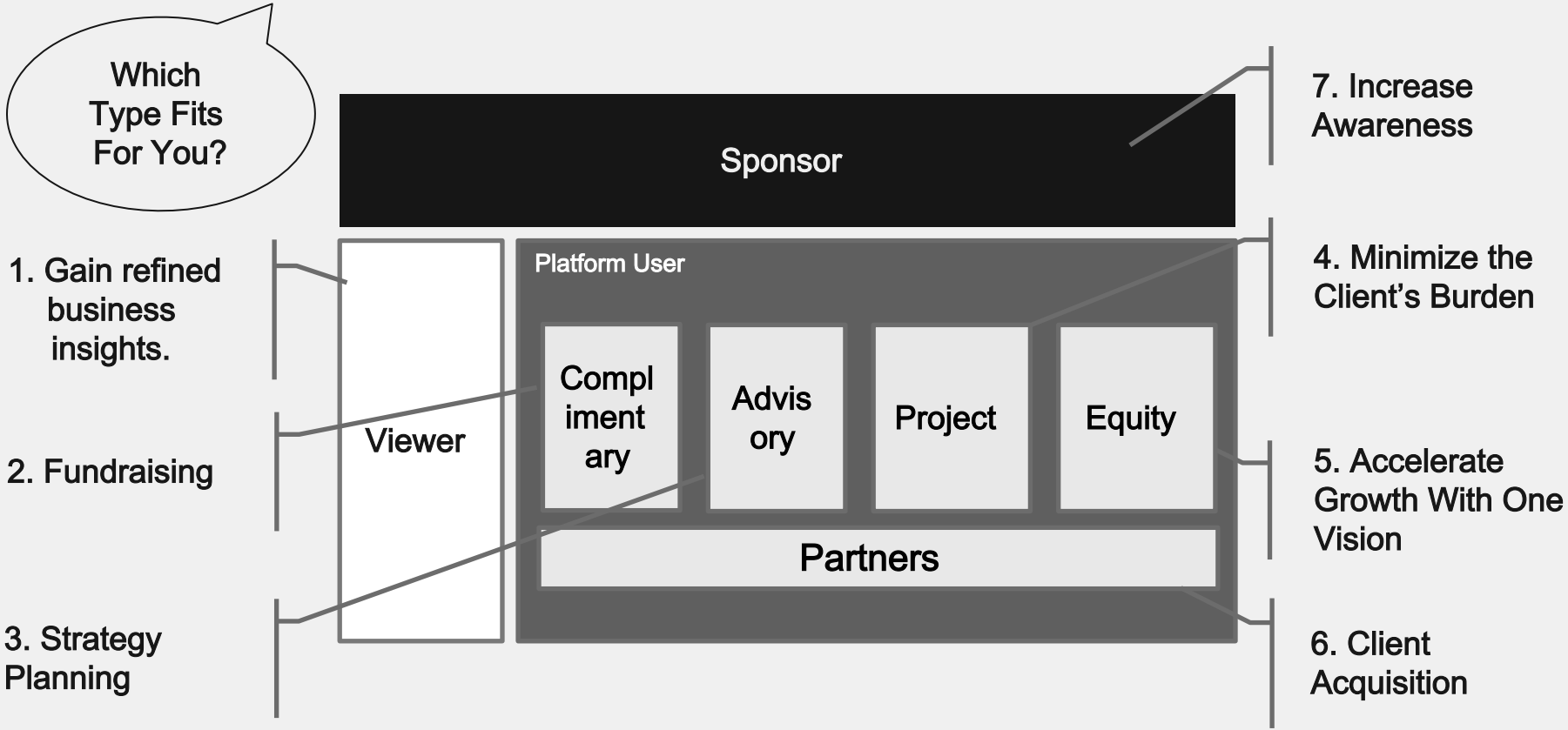
- About Business

Ecosystem Core Value

1. Gain refined business insights.
2. Fundraising
3. Strategy Planning
4. Minimize the Client’s Burden
5. Accelerate Growth With One Vision
6. Client Acquisition
7. Increase Awareness

- Customer Types

Seven Customer Types & Use Cases



1. Viewer

Gain refined business insights.

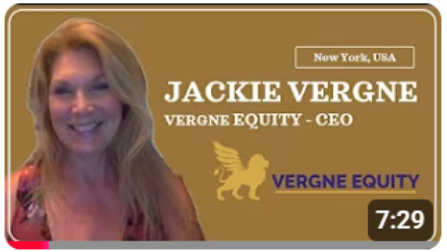
A deeper understanding of each market can be gained through videos and articles. Beginning with free or light engagement, the content can be utilized to identify business directions and opportunities, helping enhance the accuracy of decision-making.

Founder Interviews by SASAL, INC

Play all

Great Challenge, to be an international platform for...

Really Kind management consulting from New York....



Experts #3 | CEO of Vergne Equity / Jackie Vergne

Experts #1 | CEO of SASAL, INC / Yurino Sakamoto

Platform User

2. Complimentary

Fundraising

It becomes possible to collect information across major corporate accelerators, venture capital programs, and public grants, enabling efficient application. Debt financing such as bank loans and corporate bonds, as well as investments from angel investors, are explicitly excluded from the scope.

Platform User

3. Advisory

Strategy Planning

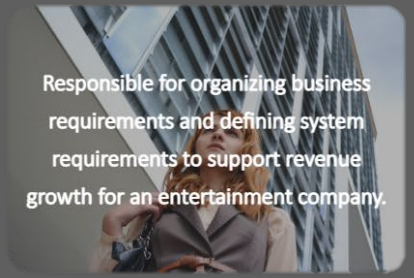
We focus on providing advisory support rather than execution, enabling efficient co-design of go-to-market strategies and management policies. By incorporating external expert insights, we accelerate the refinement of these strategies.

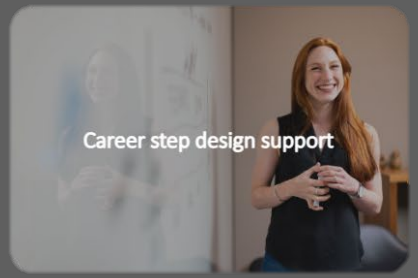
Platform User

4. Project

Minimize the Client's Burden

Aiming to reduce the operational and administrative burden on organizations, we provide task outsourcing, external support, and project management assistance. The service functions as an infrastructure that propels business forward while conserving internal resources and minimizing operational friction. Its core purpose is strictly "workload reduction." Cost control remains entirely client-driven, and we do not make any capital investments.





Platform User

5. Equity

Accelerate Growth With One Vision

We build a collaborative structure grounded in a shared vision to accelerate business progress. By providing capital investment and strategic support, SASAL-affiliated companies gain access to an expanded set of resources. United by the common objective of enhancing corporate value, we work together to drive sustainable business growth.

Platform User

6. Partners

Client Acquisition

The partner program is designed for companies aiming to help foreign businesses establish a strong presence in their domestic market, making it highly compatible with new-client acquisition initiatives. Upon passing the screening process, only companies that maintain a legal entity solely in their home country are eligible to register. Projects are executed under a direct contract between your company and the client, with SASAL providing additional support through its global resources when required.

7. Sponsor

Increase Awareness

This agreement is structured to enhance corporate brand recognition and serves as a means to broaden reach and elevate brand value through communication directed at a wide target audience. The services provided are categorized into three types, and depending on the selected plan, optional features such as displaying the company name and granting access to view SASAL’s LinkedIn and YouTube analytics pages are available.

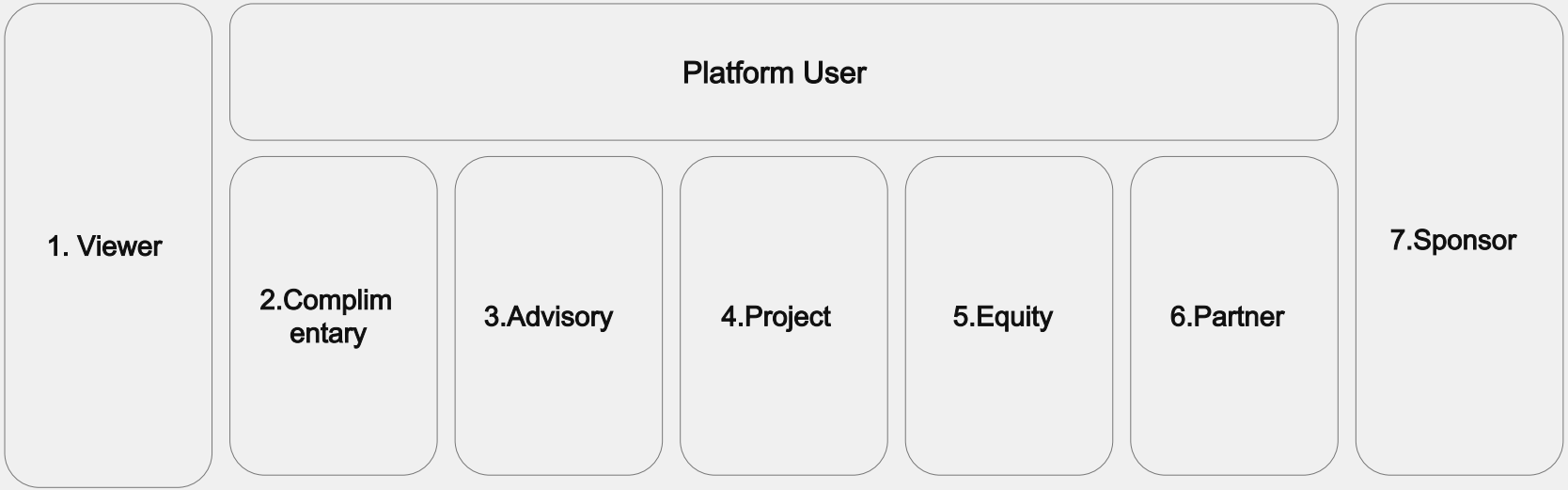
Bronze

Silver

Gold

Onboarding Steps

Starting from the next page, we will guide you through the onboarding steps for each user type. The section highlighted in a darker color at the top-right of each slide indicates the user category being explained. We hope this helps you navigate the platform more effectively.

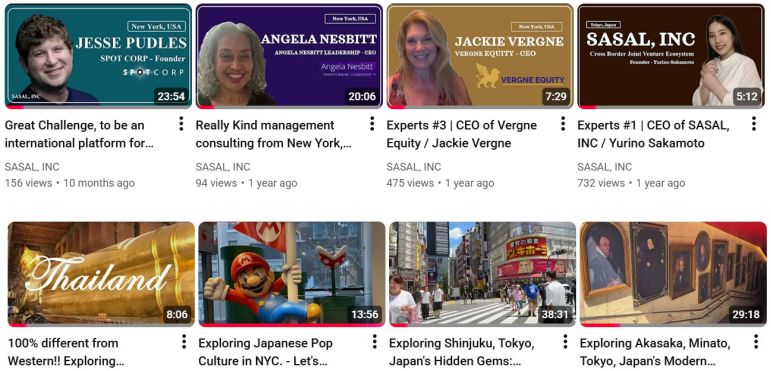


Viewer Steps

Viewers are able to access the following content via our official social media channels.

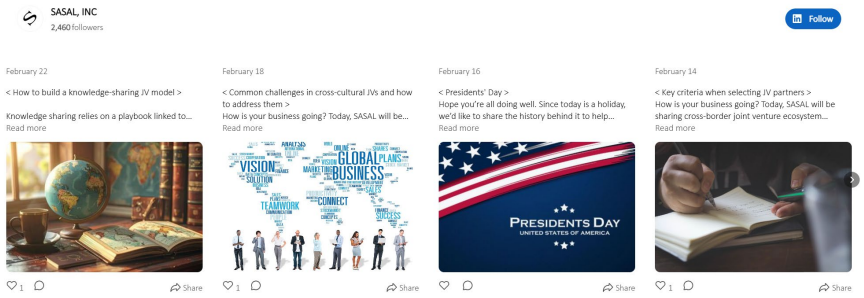
YouTube

- Founder Interviews
- Sector-Based Local Market Insights



LinkedIn

- Collecting information on joint ventures
- Receiving the latest updates from SASAL



Platform User Steps

When you have questions.

If you have any questions or need assistance during the process, please feel free to contact us through the chat box located at the bottom-right corner of the platform. Our proprietary AI chat support system will guide you with detailed explanations. If the chat does not resolve your issue, submit a Support Request in the chat window and our staff will assist you directly.

- Onboarding

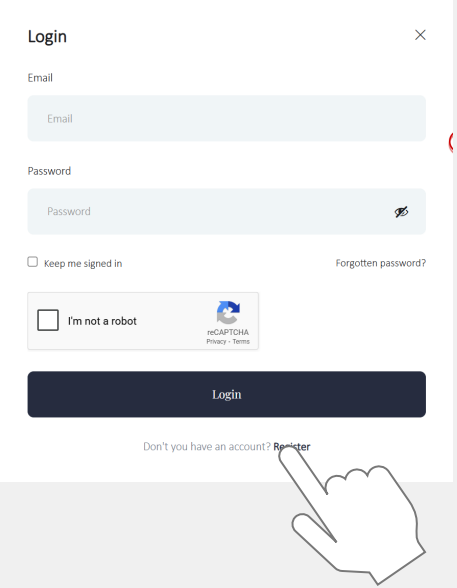
1. Viewer	Platform User					7.Sponsor
	2.Complimentary	3.Advisory	4.Project	5.Equity	6.Partner	

Step.1 Register

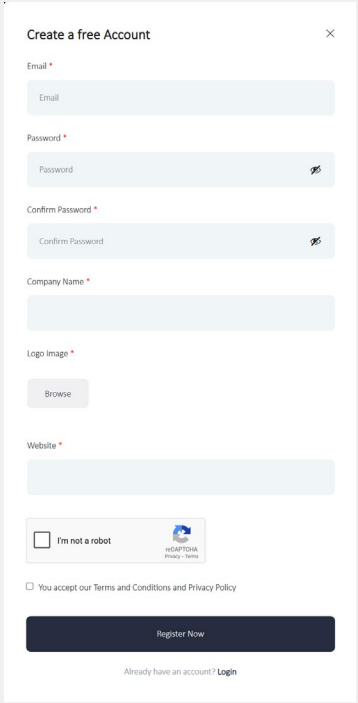
1. Open Web Platform

You can register from the button located at the top-right corner of the web platform. After clicking the button, the login screen will appear. Please select “Register” at the bottom of the screen, then enter the required information to complete your registration. Once your registration is complete, you will be automatically redirected to the post-login dashboard.

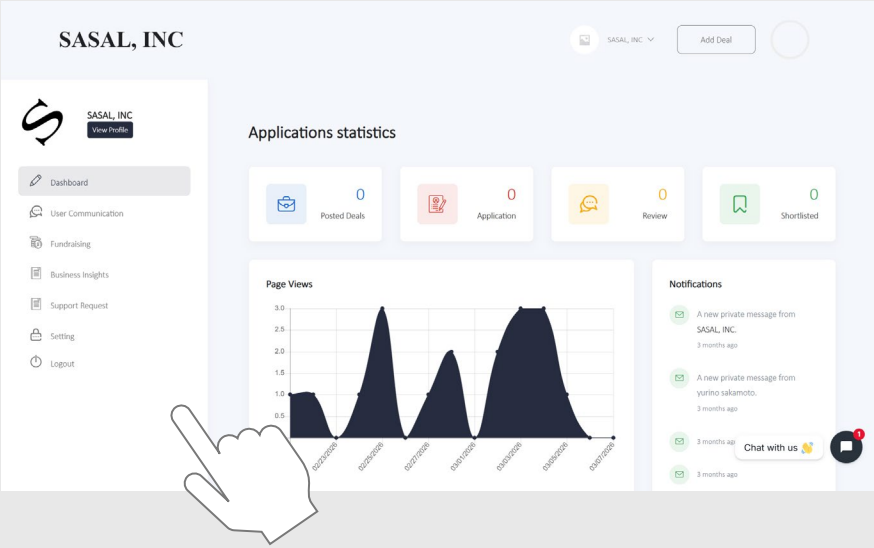
2. Select Register Page



3. Input & Submit



Step.2 Explore



After logging in, please select the section you are interested in from the menu on the left side of the screen and make use of the available features. If you require support from SASAL, please submit a Support Request from the chat window. You can also find the pricing for each support service on the same page, so please choose the option that best fits your company's needs. If you have any questions, feel free to contact our AI Support located at the bottom-right corner of the screen.

Step.3 Apply

Step.1 **Apply Form** ▷ Step.2 **Quotation** ▷ Step.3 **Contract** ▷ Step.4 **Payment**

1. In the Support Request section on our platform, you will find the detailed coverage of each service as well as the application form.
2. Once you submit your application through the form, we will provide you with a quotation. If verbal alignment is necessary during the quotation stage, we can also arrange a meeting. A meeting reservation link will be included in the quotation acceptance message, so please select a time slot that works for you.
3. If you agree with the quotation, we will send you the contract.
4. After the contract is signed, please make the payment from your side. Once we confirm the payment, we will begin the work.

Define Your Contract Method

You can choose among three contracting locations — New York, London, or Tokyo. You may select the most suitable contracting location based on your intended expansion market, your current corporate domicile, or the currencies you are able to process. The final decision is entirely up to you. In addition, multi-currency support is available for U.S. contracts. Please refer here for the supported currencies.

Payment Policy for Trust

- The total fee is prorated over the contract term and invoiced monthly—without any installment charges. Because we value ongoing collaboration throughout each project, we intentionally do not accept lump-sum payments.
- Additionally, since we value working together with our clients throughout the project, we intentionally do not accept lump-sum payments.

Step.3 Apply

Step.1
Apply Form

Step.2
Screening

Step.3
Partner Label

Step.4
Receive messages

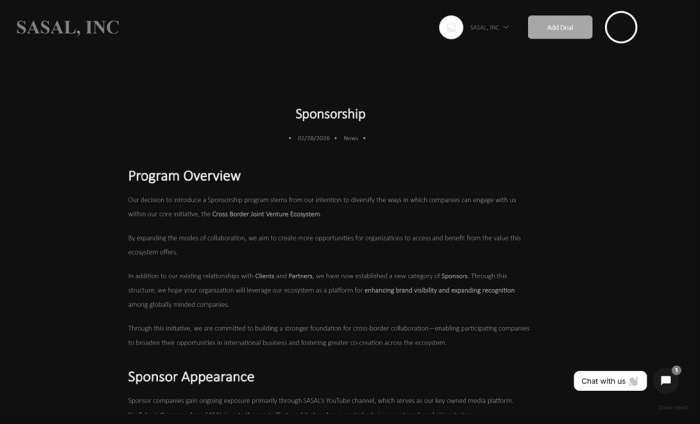
Companies that apply through the Partner Form and pass the screening process will receive a Partner Label on their dedicated page within the platform. If another company wishes to submit a request or inquiry to you, they can send you a direct message through the platform. In addition, the platform includes a Deal page, where client companies post project overviews when they are searching for service providers. You may also send your proposals or messages directly to the projects listed on the Deal page. All contracts are concluded directly between your company and the client company, and this arrangement is perfectly acceptable. Please rest assured that no fees or payments to SASAL are required when you receive a contract or secure a project. We would greatly appreciate your continued support in providing high-quality services to clients, as this is also highly valuable for SASAL.

Sponsor Steps

Step.1
Check Document

Step.2
Payment

Step.3
Setup by SASAL



All value offerings and policies for our sponsors are consolidated into a single document. We kindly encourage you to review this document first, as it will help you better understand how to leverage our platform for your business. If you have any requests after becoming a sponsor, please register on the platform and submit them via the Support Request section.

- About Business

Key metrics

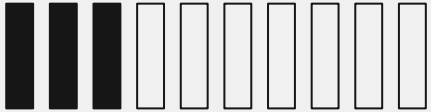
More detailed performance data is available after logging in.

Active Users

50%

Active Users: Users who logged in within the past month.

Gross Merchandise Volume



To be disclosed

Gross Merchandise Volume (GMV) refers to the total value of services transacted on a platform.

Countries

3 Countries

SASAL Portfolio

1Company

SASAL, KK

- Company Profile

SASAL, INC

Business	Cross-Border Joint Venture Ecosystem
Company Name	SASAL, INC
CEO	Yurino Sakamoto
Address	136 Madison Avenue, New York, NY 10016
Established	Oct. 2022
Capital Stock	100,000 USD
Fiscal Closing Date	Sep 30. annually
E-mail	representative@sasalinc.com
Intellectual Property	"SASAL" – United States Patent and Trademark Office (USPTO), Registration No. 7968614
Portfolio	SASAL KK (Japan)
Bank	JP Morgan Chase Bank
Donation	United Nations Foundation
Organization	• New York Chamber of Commerce • Manhattan Chamber of Commerce

Yurino. Sakamoto

Management Philosophy

Mission

Increase the Intrinsic Enterprise Value.

SASAL delivers genuine value by deeply understanding each client’s unique stage and strategic needs. Every company requires a different level of support, and our approach is tailored accordingly. SASAL, INC has respect to the each corporation's direction.

Values

Professionally contribute to clients.

SASAL, INC contribute to the client by using our regular business operation. Basically, each consulting corporation doesn't have its own business, and they rely on client's past cases. However, Our consulting capability is rooted in our own business operations, enabling us to deliver practical, execution-driven insights.

Vision

Contribute to the social in the world.

SASAL aims to operate on a truly global scale, contributing value beyond geographic boundaries. We believe corporate value is defined not by a company’s country of origin, but by its mission, capability, and impact. Don't hesitate to contact SASAL wherever you operate business. The most important things is what you would like to do to the social.

Company History

Oct

2022

Establish a company in Japan as a strategic Consulting Company

Jul

2023

Establish a company in New York as a Cross Border Joint Venture Ecosystem.

Apr

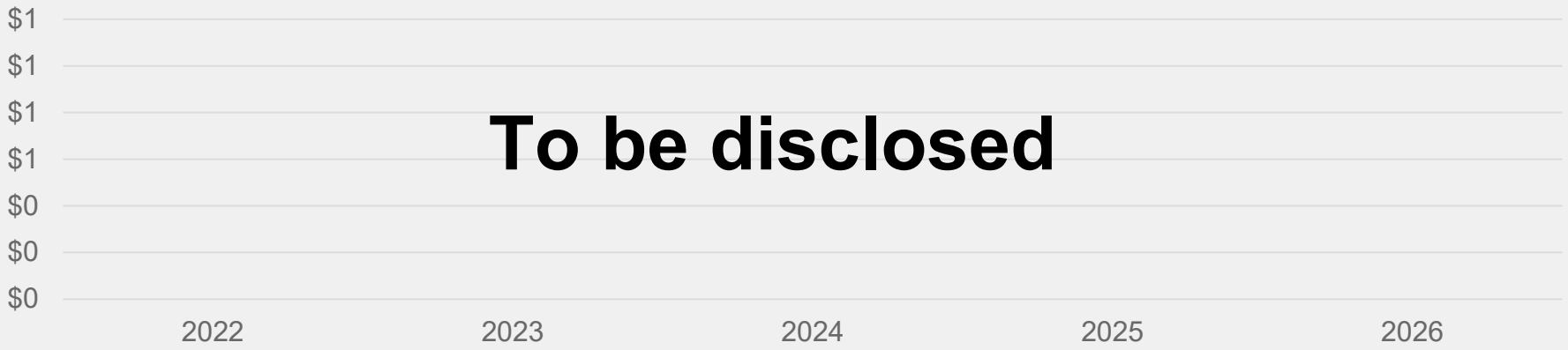
2026

To expand our presence in the European market, we are entering the London market.

Balance Sheet

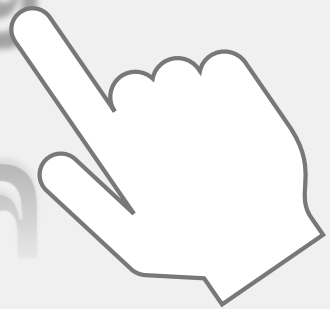
Net Asset

This figure illustrates SASAL’s net assets. We intentionally present net assets instead of revenue, as we believe net assets provide a more trustworthy measure of the company’s financial strength and overall stability.



To be disclosed

Thank you.

Start

Your Journey