



SASAL Consortium

Advancing 120% growth through trusted global partnerships.



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CONCEPT

Advancing 120% growth through
trusted global partnerships.

What is SASAL Consortium

A neutral space for strategic, human-centered collaboration.



SASAL's POSITIONING

SASAL, INC. is
a Neutral Space Provider



Key Features

Those are the differences between Competitors.



Learn

Effective body language enhances your message, making it more impactful and memorable:

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions



Amplify

This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest:

- Pitch variation
- Tone inflection
- Volume control



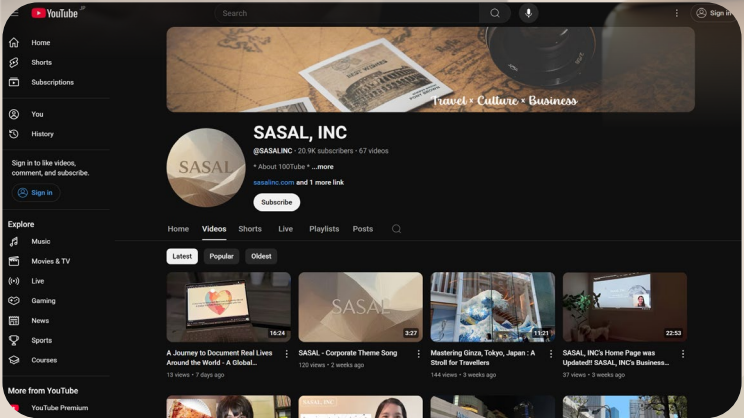
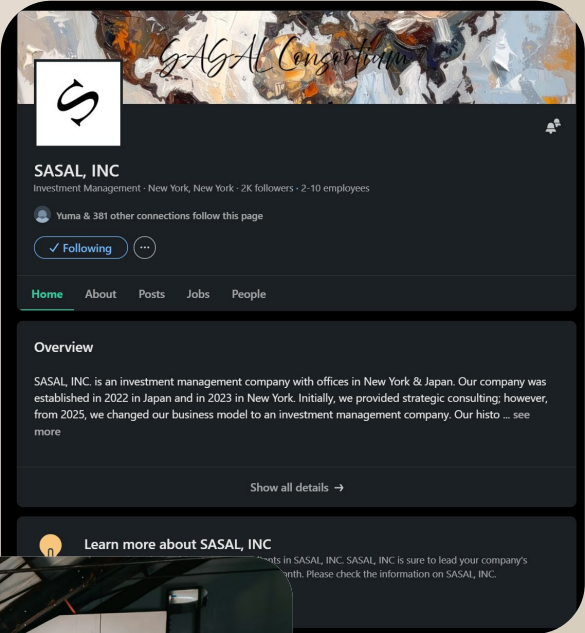
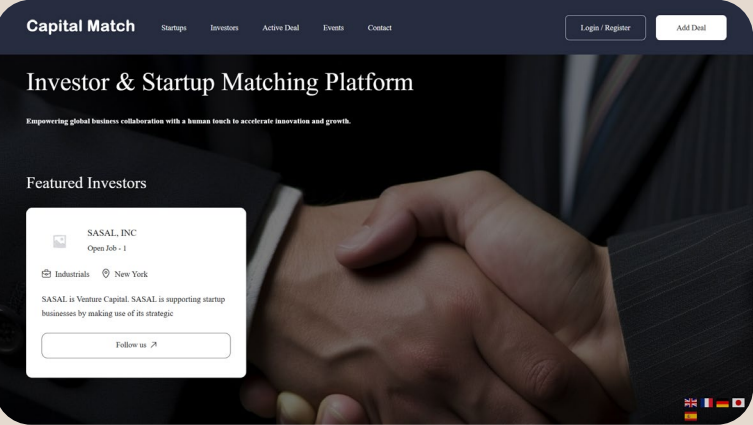
Co-Create

This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest:

- Pitch variation
- Tone inflection
- Volume control

CONTENTS

The following represents examples of content accessible upon enrollment. Please refer to the subsequent slides for more detailed information.



CONTAINTS

By entering into an agreement for this service, you will be entitled to receive the following offerings. We hope these will be of value to your organization in accordance with your corporate policies.

Title	Details
Monthly 1 on 1 Meeting with SASAL	Per the company, and based on your timing, you could have a monthly 1:1 meeting with a SASAL Employee.
Press Release	You could have a monthly press release via SASAL at most. SASAL makes use of YouTube and LinkedIn. SASAL will be responsible for the production and editing video content.
PDCA-based Events	Upon joining the SASAL Consortium, your organization will have access to a structured PDCA (Plan–Do–Check–Act) cycle designed to support continuous improvement, strategic alignment, and collaborative growth. This framework enables members to actively engage in monthly planning, execution, feedback, and refinement processes, supported by SASAL’s resources and facilitation. Participation in the PDCA cycle is optional but highly recommended for organizations seeking to maximize the value of their membership.
CAPITAL MATCH Featured	You could get CAPITAL MATCH Featured Status.

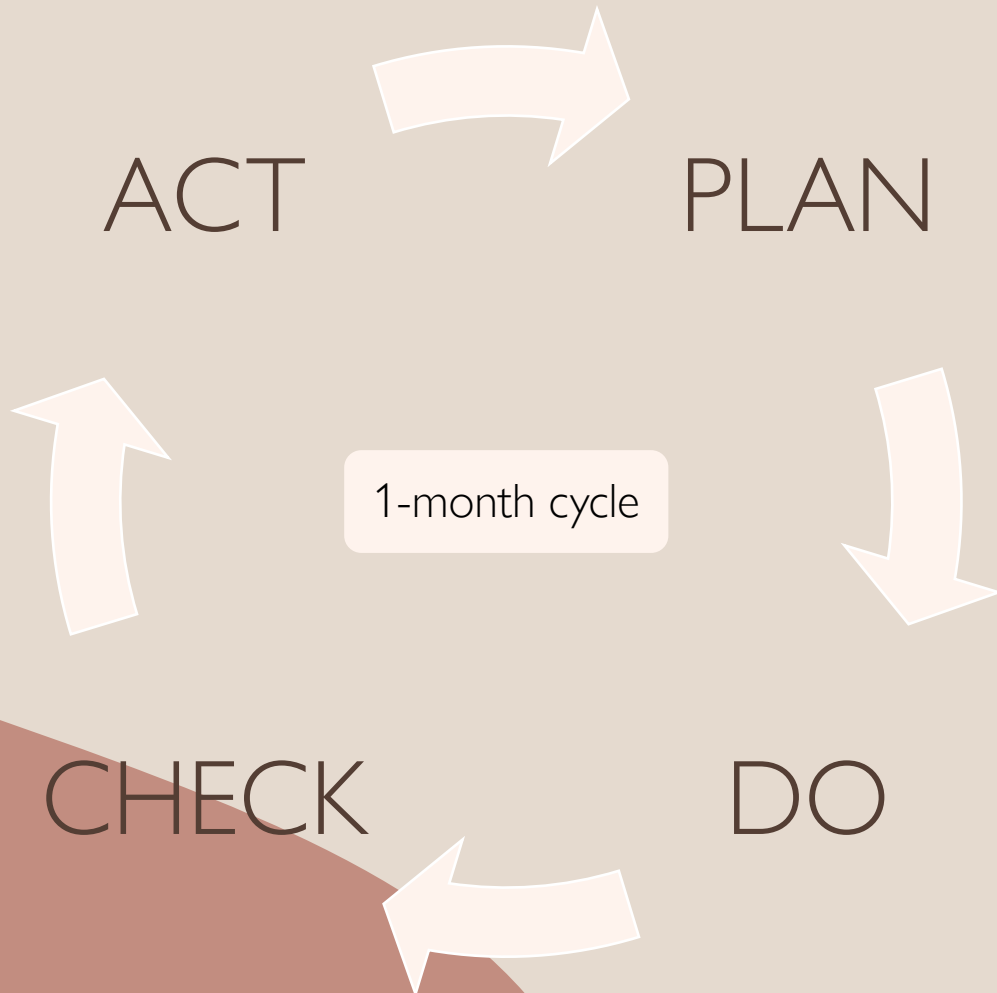
DATA

Here is a summary and data set of the tools designed for active use by member companies of the SASAL Consortium, supporting their collaboration and innovation efforts.

Title	Amount	Details
SASAL Consortium Members	0 companies	SASAL Consortium is a service launched in September 2025. We hope to grow it by listening to your voices and feedback. We look forward to your participation.
YouTube Subscribers	20.9K people	SASAL's YouTube channel is a fusion of cross-cultural perspectives and business insights, delivering content for a B2C audience. It can be used for local information gathering in new business development, as well as a Proof of Concept tool for B2C initiatives.
LinkedIn Followers	1,914 person	SASAL's LinkedIn page serves as a platform for sharing global affairs and business insights. We provide content tailored for a B2B audience. It can be used for local information gathering in new business development, as well as a POC (Proof of Concept) tool for B2B initiatives.
CAPITAL MATCH	4 companies	CAPITAL MATCH is a platform that connects investors and businesses. It is designed to support efficient collaboration and investment-related information gathering. Feel free to use it for local market research <u>in</u> new business development or as a B2B proof-of-concept tool.

USE CASE - Startups

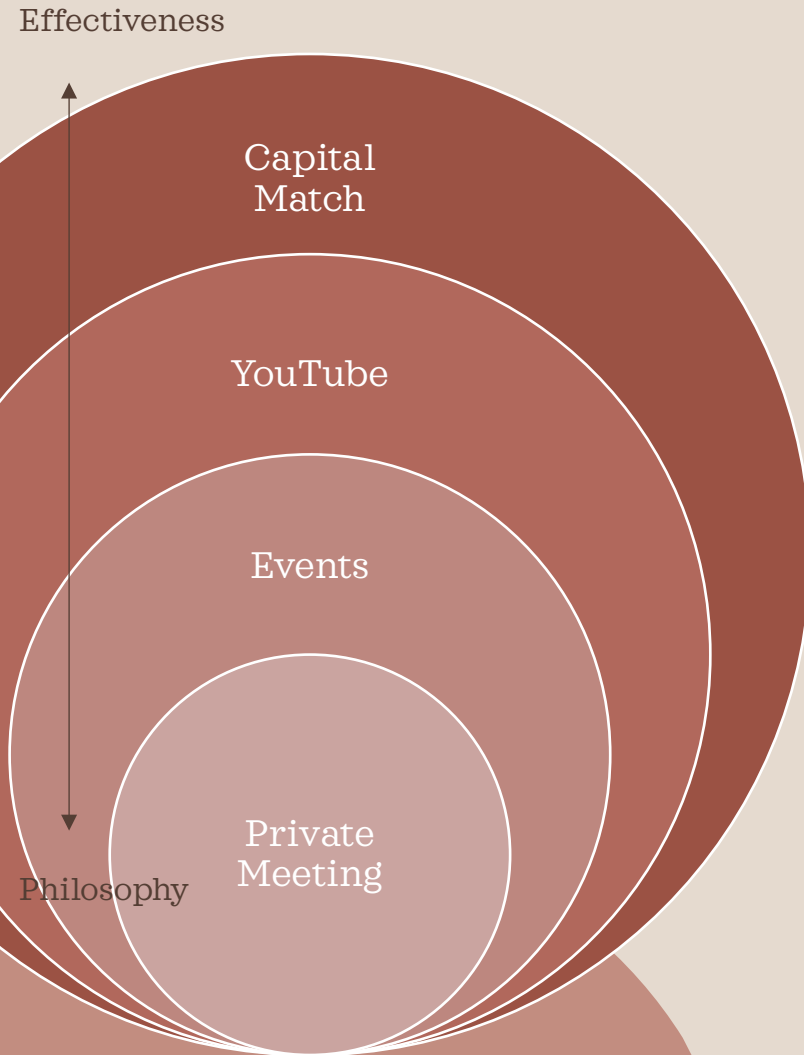
The following are examples of how various types of companies may utilize the SASAL Consortium. Upon joining, we would be pleased to work with you to develop a tailored usage plan that aligns with your organization's needs and objectives. Should you require this service, please do not hesitate to let us know.



- SASAL organizes events tailored to each business phase.
- By participating in events aligned with their current stage, companies can engage in brainstorming sessions with others in similar phases.
- The pace of engagement can be adjusted to suit your company's specific needs. If you wish to complete four cycles within one month, this can be achieved by participating in weekly events. Alternatively, if you prefer a four-month cycle, attending one event per month will allow for that timeline.
- The core concept of the SASAL Consortium is "a space for co-creation." While receiving constructive input for their own business, participants are encouraged to offer thoughtful and respectful feedback to others, fostering meaningful relationships.

USE CASE - Investors

The following are examples of how various types of companies may utilize the SASAL Consortium. Upon joining, we would be pleased to work with you to develop a tailored usage plan that aligns with your organization's needs and objectives. Should you require this service, please do not hesitate to let us know.

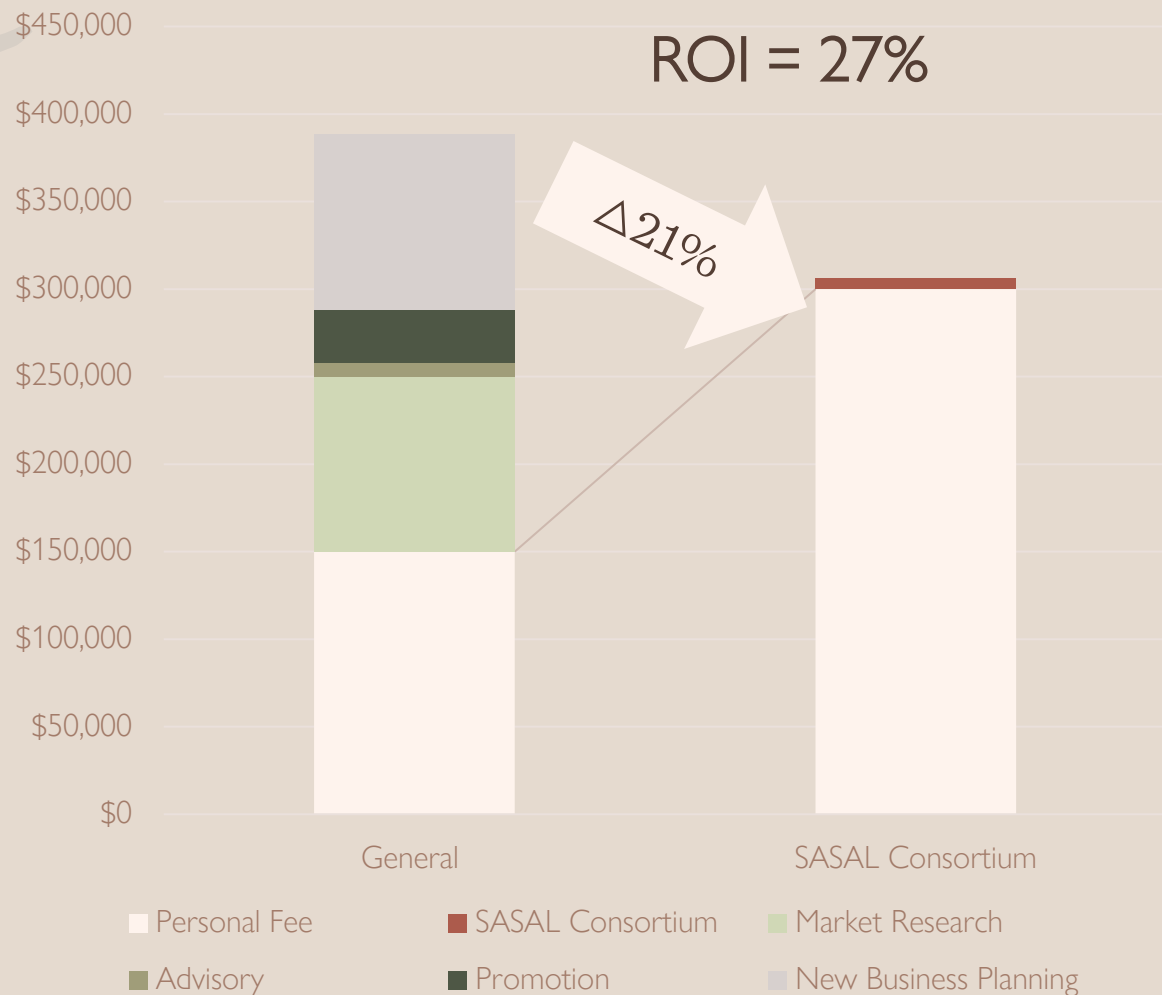


- By participating in events aligned with the business phase you are targeting, your company can connect with startups or other relevant organizations. For a more efficient search, you may use CAPITALMATCH to identify suitable partners. While direct contact through CAPITALMATCH is possible, if your company is a member of the SASAL Consortium, we can assist in arranging appointments on your behalf.
- We also provide private networking opportunities for companies in the same industry or among large-scale enterprises. If you require support in developing your investment strategy, you are welcome to consult with SASAL staff during our monthly meetings. Please feel free to reach out as needed.

RETURN ON INVESTMENT

While annual labor costs may slightly increase due to the additional time required from employees, the overall result is a cost reduction of 73%, along with access to high-quality insights from experts.

Annual Cost Comparison for New Business Development



Well - being - While difficult to quantify, improved well-being through community engagement, international collaboration, and purpose-driven work has been shown to boost employee motivation, reduce turnover, and foster innovation. SASAL Consortium provides an improvement in engagement.

Language training - U.S. companies typically spend \$1,000-\$5,000 per employee on language programs, while Indian firms spend \$120-\$600. SASAL's member-to-member language support and cross-cultural engagement can cut training costs by up to 90%, while enhancing real-world communication skills.

*The ROI figures presented in this slide are for reference only.

Although they are calculated based on general examples, actual results may vary depending on the scale of your business, the capabilities of your employees, and your specific circumstances. SASAL recommends conducting internal simulations to estimate figures that are more accurate for your organization.

CEO MESSAGE



SASAL, INC - CEO Yurino Sakamoto

Would like to provide a
psychologically safe environment for Business Leaders.

My name is Sakamoto from SASAL, INC.

Thank you very much for your interest in this consortium. This consortium was established based on my past experiences as a consultant and entrepreneur. We aim to accelerate business growth for all members by creating meaningful business synergies. While I will refrain from sharing my past experiences here, I look forward to engaging with you, fostering mutual understanding, and supporting the growth of your business. Thank you for your continued support.

2023 - SASAL, INC - CEO
2021 - Accenture, Ltd
2020 - Seattle Consulting



Strategic & Global Support

- Corporate research support in the information and communications industry (U.S. & Europe)
- Market research support in the retail industry (Europe & Australia)
- New business development and BDD support for financial industry companies
- Unified HR evaluation system support for healthcare companies (U.S. & Europe)
- Company-wide strategy support for a small U.S. real estate firm
- Domestic and international market research, strategic planning, and recommendations

VISION



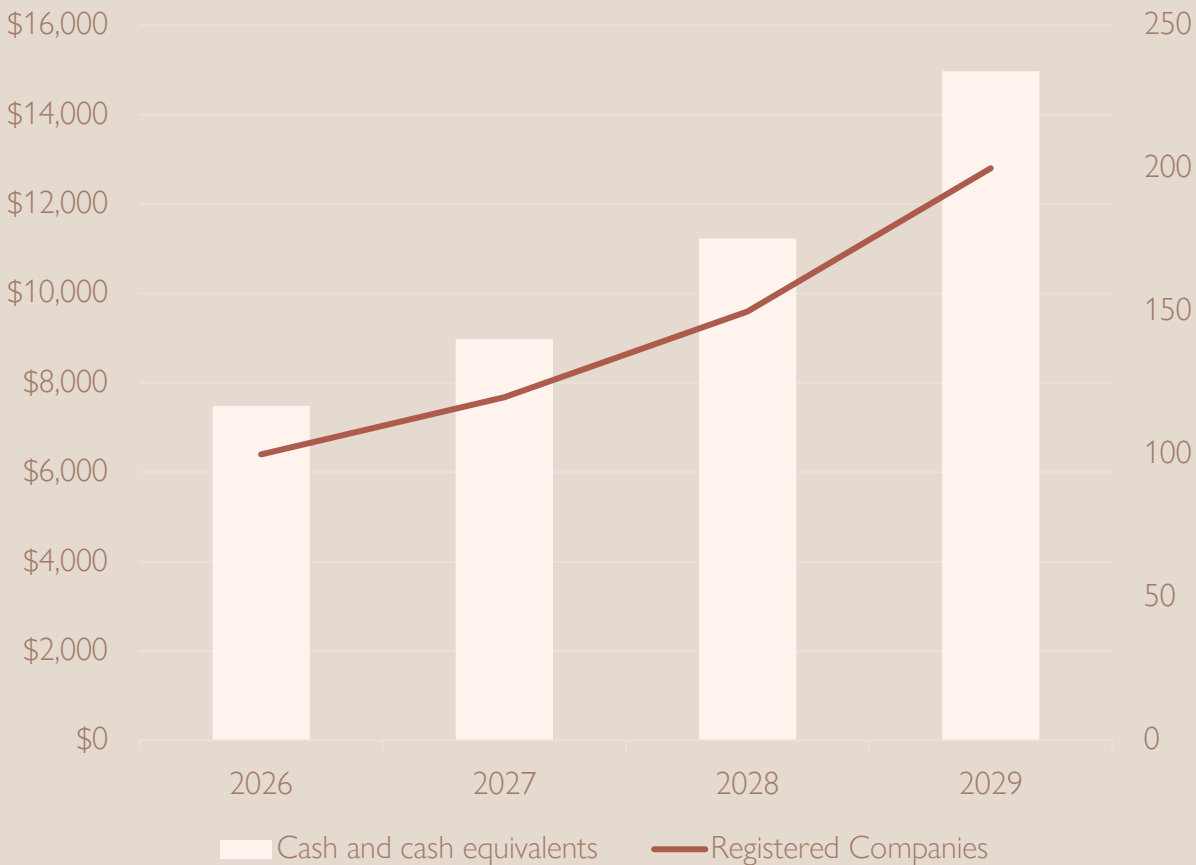
2026 ROADMAP

Thoughtfully
identifying 100
companies.

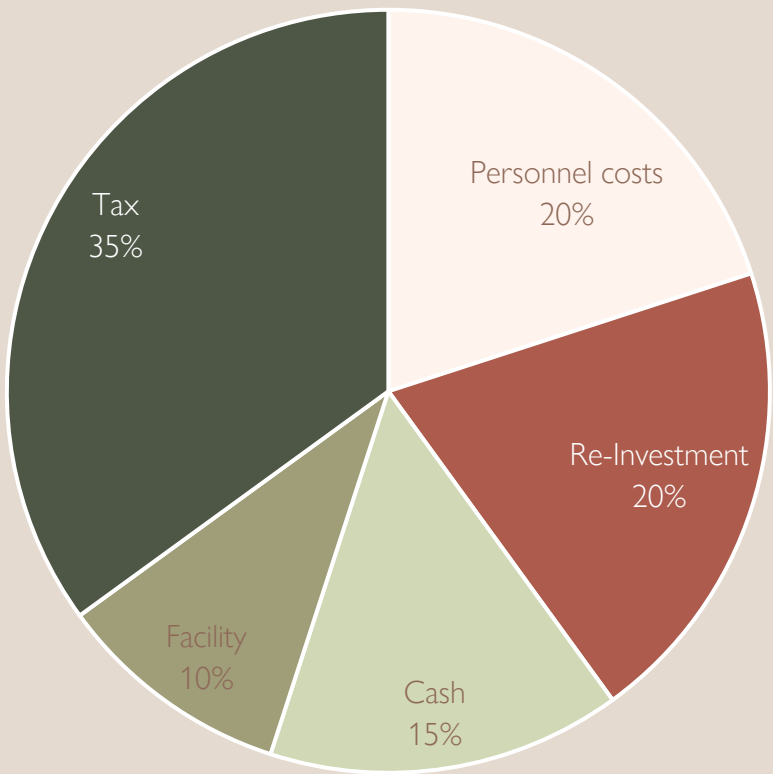
Scalability

The following outlines the direction of our business. Thanks to a structure that enables the accumulation of cash and deposits even at low cost, participating companies are able to maintain stable service delivery.

Overview of cash holdings and member company count



Breakdown of sales utilization



COST

\$499 / Month

No success fees and no additional contracts required.

This agreement may be cancelled by the client at any time without penalty.

Application Flow

current



Pre-membership Meeting

SASAL, INC. conducts a pre-membership meeting to ensure alignment with our core values and to confirm whether participation would be beneficial for your company. Please feel free to share any questions, requests, or concerns you may have—we welcome open and honest dialogue.



Enrollment

Once you are satisfied with the details, please proceed with the application at your convenience. Upon receipt, we will send you the contract and payment information. Kindly return the signed documents and complete the payment process. After these steps are completed, we will provide you with a meeting reservation link and additional information via email.



Post-membership Meeting

SASAL Consortium is happy to explore the most suitable approach for your company. SASAL offers the opportunity to schedule monthly meetings with our team. We encourage you to take advantage of this support to maximize the value of your participation in the SASAL Consortium.










Apply

Service Provider

SASAL, INC

Mission: Increase the Enterprise Value.
Values: Professionally contribute to clients.
Vision: Contribute to the social in the world.



	Company Name	SASAL, INC
	CEO	Yurino Sakamoto
	Business	Proprietary Trading Firm
	Address	Headquarter : 136 Madison Avenue, New York, NY 10016 Subsidiary : 4-8-19 Akasaka, Minato-ku, Tokyo, Japan, Akasaka Front Town 3F 1070052
	Email	representative@sasalinc.com
	Bank	JP Morgan Chase Bank
	Qualification	<ul style="list-style-type: none">• Registered DUNS Number• Certificate of Authority of New York• Legal Entity Identifier• Unified Supplier Qualification in Japan
	Join	<ul style="list-style-type: none">• New York Chamber of Commerce• Manhattan Chamber of Commerce
	Donation	<ul style="list-style-type: none">• United Nations Foundation

FAQ

The following are examples of commonly asked questions. More detailed information is available on our website. If you have further inquiries that are not addressed there, please do not hesitate to contact us.

Questions

Answer

How do I withdraw from the consortium?

Please apply from [here](#). Once you submit it, we will stop the invoicing process. For example, if you submit the form on April 1, we will issue an invoice on April 30, and no further invoices will be issued after May 31. If you submit the form on March 31, we will invoice you on March 31, and no further invoices will be issued after April 30. To ensure a comfortable service experience, please pay close attention to the dates. At the SASAL Consortium, we continually work to enhance our services, delivering disruptive value. We warmly welcome returning members, so if your situation changes, please feel free to come back anytime. Thank you very much.

Are investment activities within SASAL regulated or facilitated by the platform?

No. Any investment discussions that occur within the consortium are conducted independently between members. SASAL does not facilitate, advise, or participate in financial transactions. This ensures neutrality and compliance with applicable laws.

Does SASAL require financial registration or licensing?

SASAL is currently not registered under any financial regulatory framework, as our services do not involve fund management or securities handling. Should our services evolve to include regulated financial activities in the future, we will pursue the necessary registrations and approvals accordingly.



Thank you

SASAL, INC

136 MADISON AVENUE, NEW
YORK, NY 10016

representative@sasalinc.com

<https://sasalinc.com>





SASAL Consortium

Advancing 120% growth through trusted global partnerships.

Investor Company's Merit

人間性の高いニューヨークの起業家への
効率的なソーシングの場



Figures

こちらが本コンソーシアムの特徴です。競合他社との比較にご活用ください。



理念重視

本コンソーシアムは理念重視のコンソーシアムです。シード期のスタートアップはアイデアフェーズの企業が多く、経営者の理念が重要視されます。本コンソーシアムは理念を重要視したコンソーシアムであり、人とのつながりを大切にし、国際的な活躍をはかりたい起業家を主な対象としております。



ローリスクで海外進出に取り組む

本コンソーシアムは月額固定費で利用可能です。投資先との調達の成立、事業提携が発生したとしても追加の費用を頂くことは一切ございませんのでご安心ください。また、本コンソーシアムはソーシングがメインの場ですが加入企業同士でのデューデリジェンスの発注など事業パートナーの発掘も可能です。



NYの前途有望なスタートアップと出会う

SASALはニューヨークに本社を構えるスペースプロバイダーです。本コンソーシアムへの加入はスタートアップ側にも月額料金がかかります。これにより年商1億以上の売り上げ可能な創業者もしくは年収2000万以上の大手企業サラリーマン兼創業者に候補者が絞られます。

Business Model

VCとスタートアップどちらもから月額費用を取得することにより本プラットフォームは運営されております。

CONCEPT

「せかい」の企業と信頼でつながり、共に120%の成長を築く。



成功報酬や追加契約は不要です。
月中解約の場合の返金はありませんが、いつでも解約可能です。

*お支払いは米国口座になります (JP Morgan Chase)。

*日本の銀行への支払いを希望される場合は10万円の月会費で対応可能です (銀行口座は三菱UFJ銀行になります)。

Optimization

SASAL Consortiumでは理念中心のコンソーシアムであり、シード期に重要な起業家の人材育成に力を入れています。VCと起業家のHubとなることで円滑なプロセスの促進をサポートいたします。

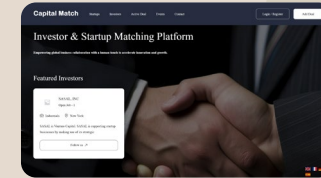
VC Workflow



Strong Support

For Investors

- Monthly 1-on-1 with SASAL, INC for Investing
- Events for Sourcing
- Event Host



[Watch Details](#)



For Startups

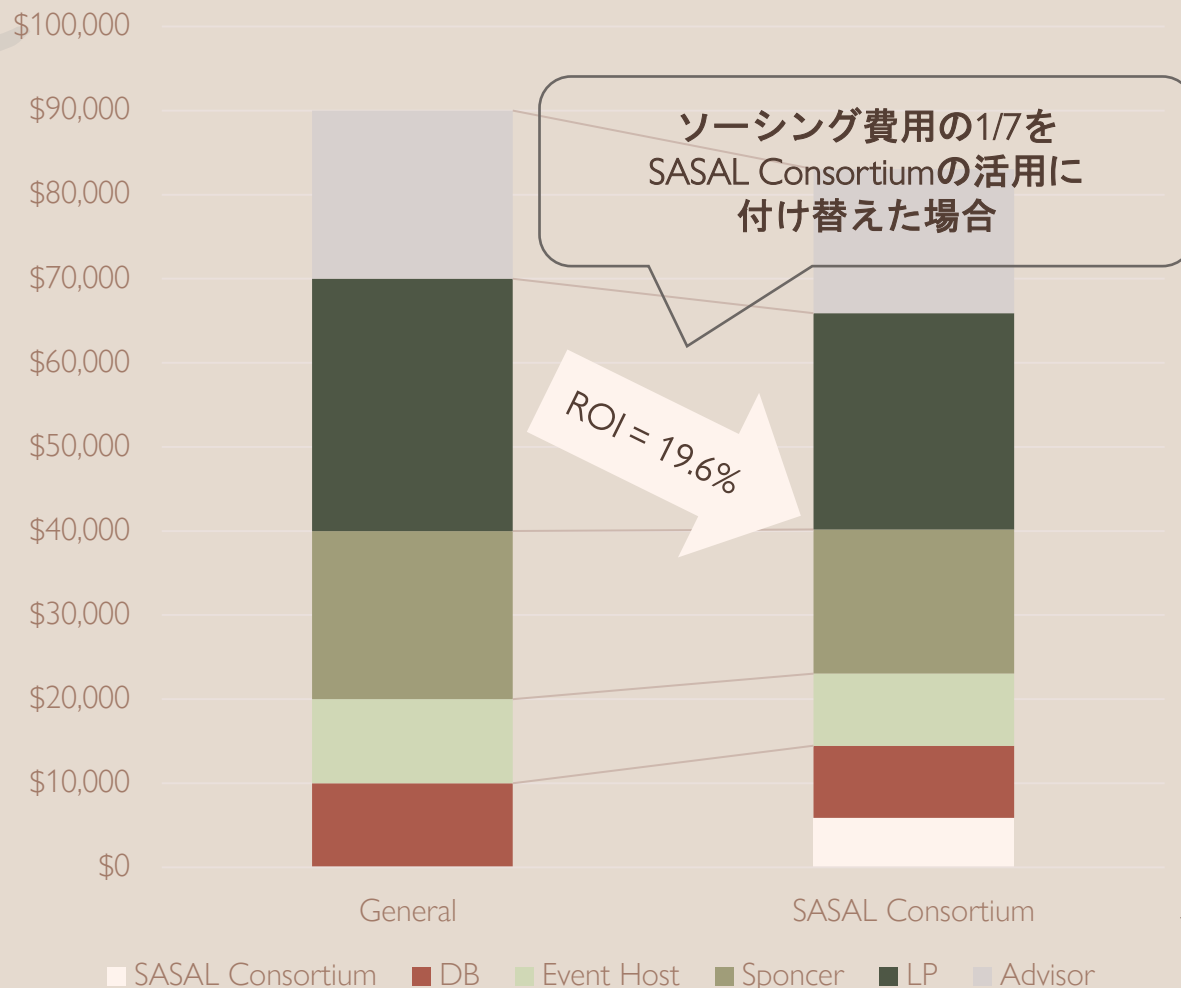
- Monthly 1-on-1 for Business Planning
- Events for Business Planning

[Watch Details](#)

RETURN ON INVESTMENT

ソーシングにまつわる予算のあて先は多岐にわたりますが、リスクの少ない範囲でSASAL Consortiumに付け替えた場合ROIは19.6%となります。活用度合いに伴ってさらに貴社内のソーシング予算を減らしていただくことが可能です。

Annual Cost Comparison for Sourcing



年間数百万円～数千万円規模のコストをひとまとめに

1. データベース利用

- 有料DB（例：INITIAL、PitchBookなど）は、年間数十万円～数百万円。
- 無料DBもあるが、情報の鮮度や網羅性に限界あり。

2. イベント・展示会参加

- 出展費用や参加費：数万円～数十万円。
- 海外イベントの場合は渡航費・滞在費も加算。

3. アクセラレータープログラムへのスポンサー参加

- 数十万円～数百万円のスポンサー費用。
- 審査員としての参加でネットワーク構築も可能。

4. LP出資による情報取得

- VCファンドへのLP出資：数千万円～数億円。
- 出資によりクローズドな情報や案件紹介が得られる。

5. 社内人材・外部アドバイザーの活用

- VC経験者や紹介会社への報酬：案件ごとに数十万円～。
- 社内スタッフの人件費も含めると、年間で数百万円規模になることも。

*本スライドで記載しているROIは参考値になります。

一般例をもとに算出しているものの、事業規模・貴社従業員の能力・貴社ご状況により下回る可能性がございます。実際の数値は貴社内でシュミレーション頂けますと幸いです。

Application Flow

current



Pre-membership Meeting

理念へ共感できるか、貴社にメリットがあるかをすり合わせするために加入前のMTGを行います。ご質問やご要望・不安点があれば忌憚なくお伺いください。



Enrollment

内容にご納得いただけたら、ご都合の良いタイミングでこちらより申し込み申請を行い、支払処理を完了させてください。支払い終了後に必要に応じて加入後MTGをセットすることが可能です。



Post-membership Meeting

SASALコンソーシアムは、貴社にとって最も適したアプローチと一緒に模索することを喜んでお受けします。SASALでは、弊社チームとの月例ミーティングをスケジュールする機会をご提供しています。このサポートをぜひご活用いただき、SASALコンソーシアムへの参加価値を最大限に高めていただければと思います。

Apply

VISION



2026 ROADMAP

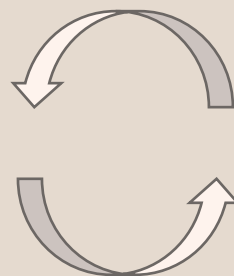
100の企業様との ご縁をつむぐ

VCとスタートアップを中心に100の加入企業様とともに事業成長を遂げます。

VISION

SASALは本コンソーシアムで得た事業収入を自己勘定投資として、Consortium事業の改善に向けた資産に再投資いたします。

事業収益
SASAL Consortium



自己勘定投資
Investment

Long Term Vision

- 対応市場拡大（ドイツ）
- 加入企業用の不動産購入 in New York
- 加入企業へのVC投資, etc

米国証券取引場の活用し、長期投資とスイングトレードを組み合わせた自己勘定投資によって、資産の増幅を狙います。

SPY（S&P500）

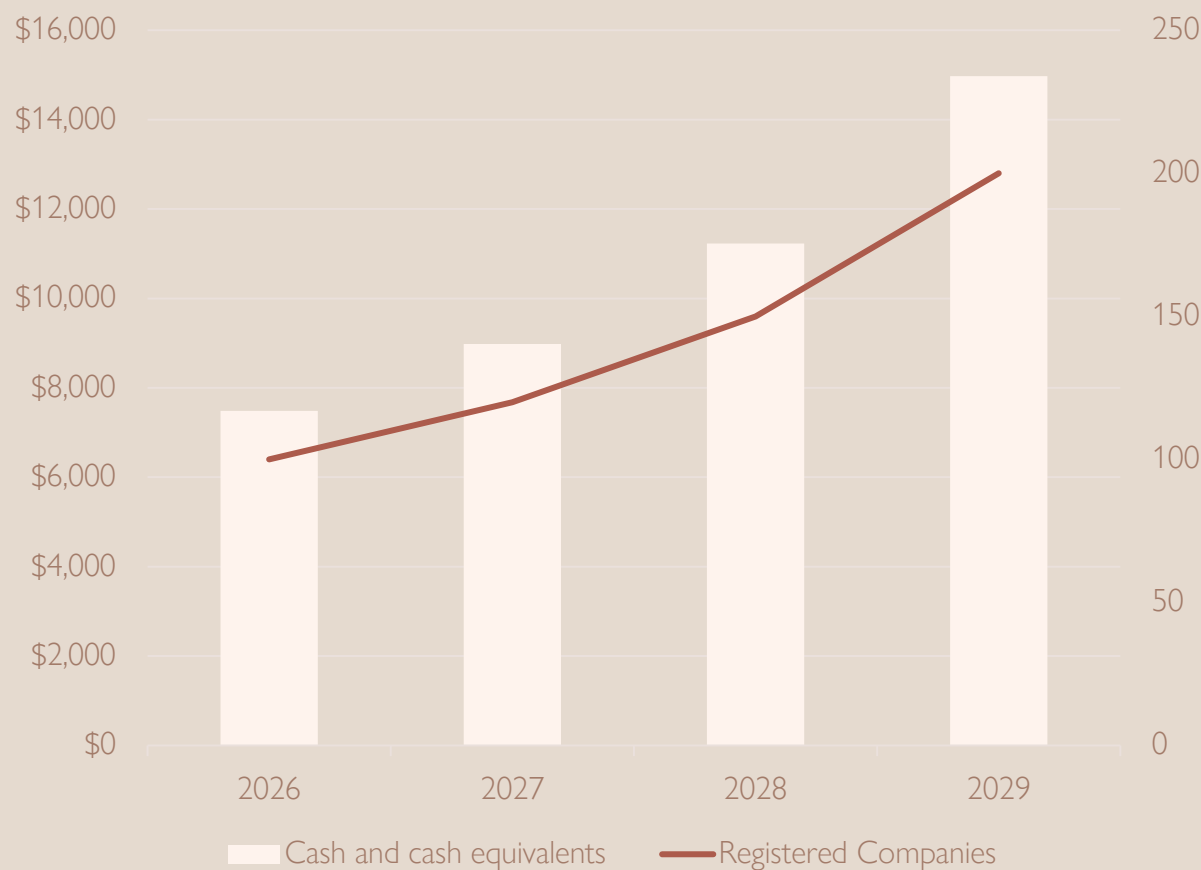
- 長期平均（1993～2024）：約10～11%/年
- 直近5年（2020～2024）：約19.92%/年

[📄 SASALのポートフォリオを見る](#)

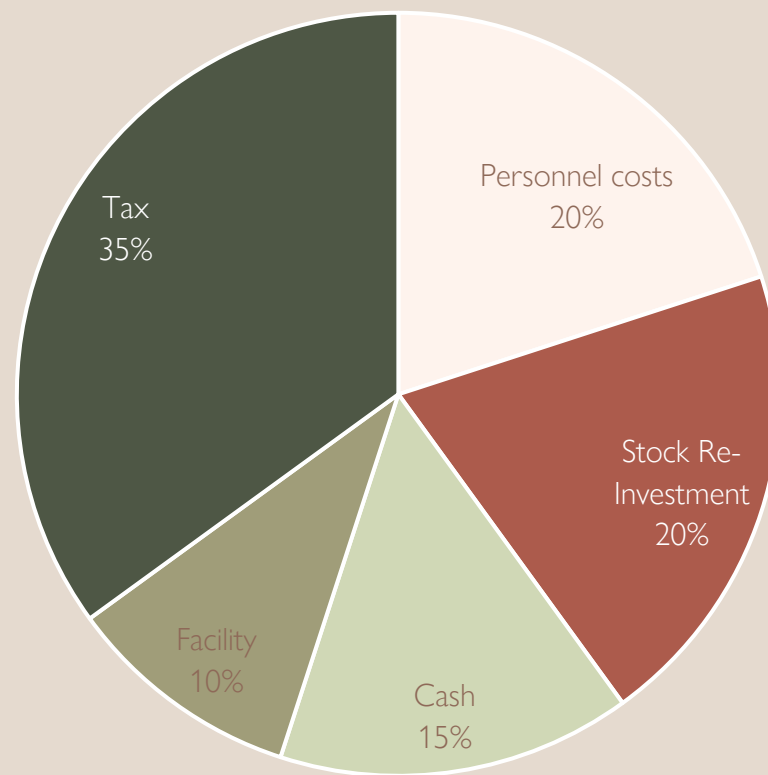
Scalability

以下が事業の方向性です。低価格でも現預金を貯蓄することができる構造になっているため、加入企業は安定したサービス供給が可能です。

Overview of cash holdings and member company count



Breakdown of sales utilization



FAQ

これらはよく聞かれる質問の例です。HP内にさらに詳細がございますので、さらなる質問がある場合はHPをご確認いただき、解消しない場合は弊社までお問い合わせ頂けると幸いです。

Questions

Answer

どのように解約すればよいですか？

解約の際は[こちら](#)からお申し込みください。送信いただくと、請求プロセスを停止いたします。例えば、4月1日にフォームを送信された場合、4月30日に請求書を発行し、5月31日以降は請求書の発行は行われません。3月31日にフォームを送信された場合は、3月31日に請求書を発行し、4月30日以降は請求書の発行は行われません。快適なサービス体験のために、日付には十分ご注意ください。SASALコンソーシアムでは、サービスの向上と革新的な価値の提供に日々取り組んでいます。再度のご参加も心より歓迎いたしますので、ご状況が変わりましたらいつでもお気軽にお戻りください。ありがとうございます。

SASAL内の投資活動は、プラットフォームによって規制されたり、促進されたりしていますか？

いいえ。コンソーシアム内で行われる投資に関する議論は、すべてメンバー間で独立して行われます。SASALは、金融取引の仲介、助言、参加を一切行いません。これは、中立性を保ち、適用される法令を遵守するためです。

SASALは事業運営にあたって金融登録やライセンスを必要としますか？

SASALは現在、資金管理や証券の取扱いを行っていないため、いかなる金融規制の枠組みにも登録されていません。将来的に、規制対象となる金融活動をサービスに含めることになった場合には、必要な登録および承認の取得を進めてまいります。

CEO MESSAGE



SASAL, INC - CEO 坂元 友里乃

「せかい」への参入障壁下げ、企業価値向上に貢献したい

SASAL, INCの坂元です。この度は本コンソーシアムにご関心をお寄せいただきありがとうございます。本コンソーシアムは当方のコンサルタントとして、そして経営者としての過去経験により設立いたしました。ご加入頂く皆様には事業シナジーを創出により事業成長を加速させて頂きたいと考えております。当方の過去経験に関してはこの場では省略させて頂きますが、皆様とかかわらせて頂く中で、より相互理解を含めより貴社の事業が伸びるよう努めてまいりたく考えております。引き続きよろしくお願いいたします。

2023 - SASAL, INC - CEO
2021 - Accenture, Ltd
2020 - Seattle Consulting

戦略&グローバル支援

- 情報通信業における企業調査支援（米・欧）
- 小売業における市場調査支援（欧州・豪州）
- 金融業界企業における新規事業開発 & BDD支援
- ヘルスケア企業における人事評価制度統一支援（米・欧）
- 米国小規模不動産企業対する全社戦略支援
- 国内外市場調査並びに戦略立案・提言



What is SASAL Consortium

「人」中心の国際的な共創により、
持続可能な企業価値を創造する「場」



SASAL's POSITIONING

SASAL, INCは
中立的な「場」の提供者です。












Service Provider

SASAL, INC

Mission: Increase the Enterprise Value.
Values: Professionally contribute to clients.
Vision: Contribute to the social in the world.



	Company Name	SASAL, INC
	CEO	Yurino Sakamoto
	Business	Proprietary Trading Firm
	Address	Headquarter : 136 Madison Avenue, New York, NY 10016 Subsidiary : 4-8-19 Akasaka, Minato-ku, Tokyo, Japan, Akasaka Front Town 3F 1070052
	Email	representative@sasalinc.com
	Bank	JP Morgan Chase Bank
	Qualification	<ul style="list-style-type: none">• Registered DUNS Number• Certificate of Authority of New York• Legal Entity Identifier• Unified Supplier Qualification in Japan
	Join	<ul style="list-style-type: none">• New York Chamber of Commerce• Manhattan Chamber of Commerce
	Donation	<ul style="list-style-type: none">• United Nations Foundation

A stylized world map with a grid pattern is centered in the background. To the left, there are abstract, flowing shapes in a light beige color. In the bottom left corner, there is a solid reddish-brown shape. On the right side, there is a white, wavy line that curves upwards.

Let's Meet New York Startups

Thank you.