

SASAL, inc.

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SASAL, INC

SASAL, INC.
White Book



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Those are the table and contents of the white Book.

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Proposals

XXX

Various precautions

Below are the various notes in this report and an introduction to our company.

Various precautions

- 一. This report is calculated based on publicly available information. Please note that the values may vary depending on the source circumstances and timing.
- 二. This document uses \$ conversion. Please note that rates may vary depending on creation and viewing timing.
- 三. This material is intended for corporate research and is not
- 四. The proposal examples described in this document are examples only. This does not guarantee that the proposal will be successful. Please note.
- 五. We cannot write any information that violates the law. Please note.
- 六. Please send any inquiries or requests regarding this report to the contact information on the right.

Provider information

Company name	SASAL Co., Ltd.
Main business matters	Management consulting business
Other business	System development/ PR business
Management philosophy	Identifying your company's management issues and "supporting and developing" them
mission	Deepen your personal charm through work.
Future image	Contribute as a company that supports the wealth of countries around the world.
HP	https://www.sasal.co.jp/ _ _
Contact information	info@sasal.co.jp

market information

Trends in each industry

Our company belongs to ○○ industry. The market size of ○○ business times is ○○ trillion yen, and it is ranked ○ in the overall market. The industry is growing at ○%, and growth potential is expected compared to other industries.

No	Industry name	market size	Industry characteristics
1			
2			
3			
Four			
Five			
6			
7			
8			
9			
Ten			

> Characteristics of ○○ business times

The ○○ industry to which our company belongs is...

Company basic information

Company Profile

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Our company profile is shown below.

Management philosophy	
Management policy	
vision	
Management goals	
Management strategy	
concept	
Behavioral guidelines	
Number of shares issued	
Branch information	
capital	
HP	

Company basic information

Public information: 3 -year plan/ 5 -year plan

	current situation	3 years later	After five years
annual sales			
number of employees			
Office			
Domestic and overseas			
Number of business segments			
Market capitalization			
Profit rate			

> Conclusion

The ○○ industry to which our company belongs is...

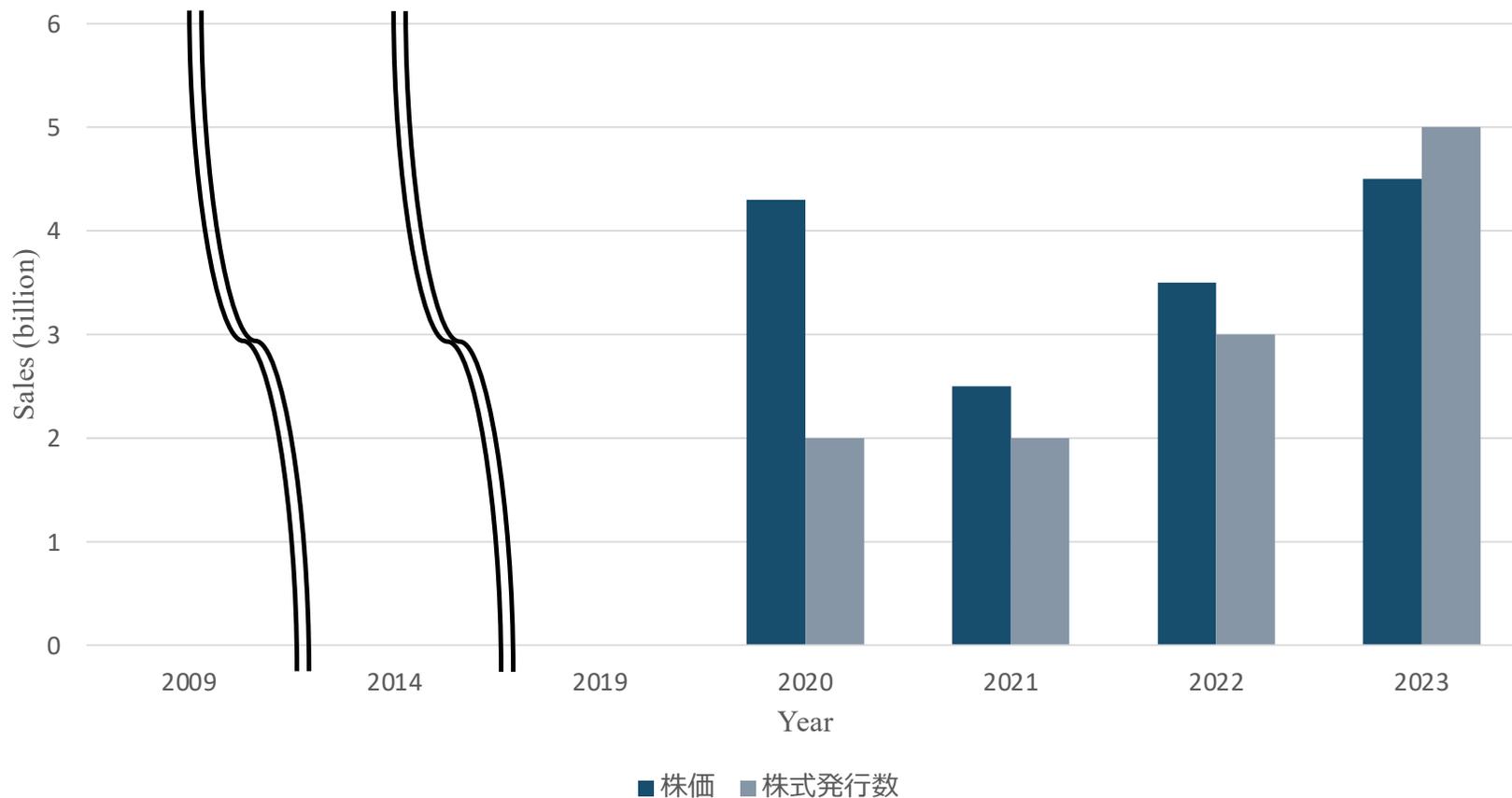
Company basic information

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Trends in sales and operating income

Our sales are ○○ and our operating profit is ○○.



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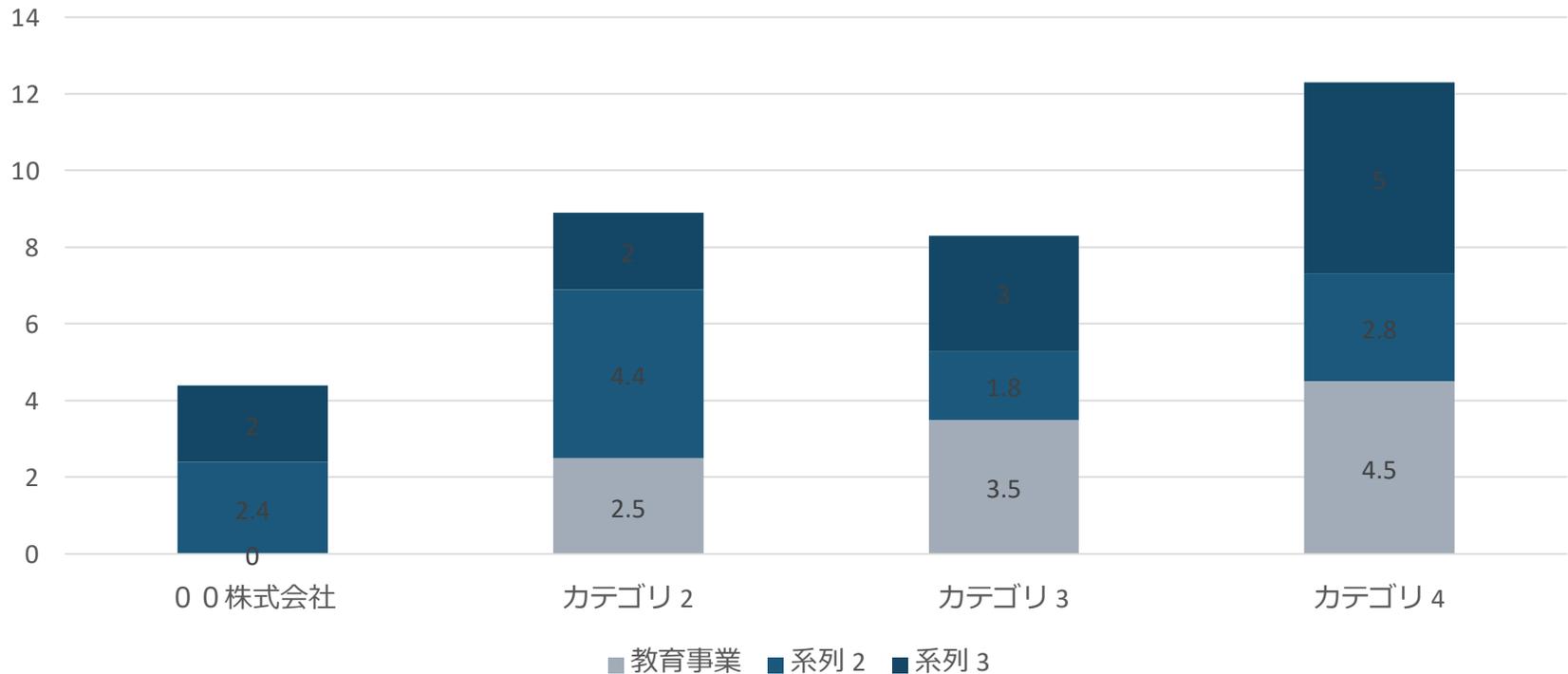
Company basic information

Business structure

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〇〇 accounts for 〇〇% of our company's business segments. Compared to competitors 〇〇

Business segment/sales



Company basic information

Conflict definition

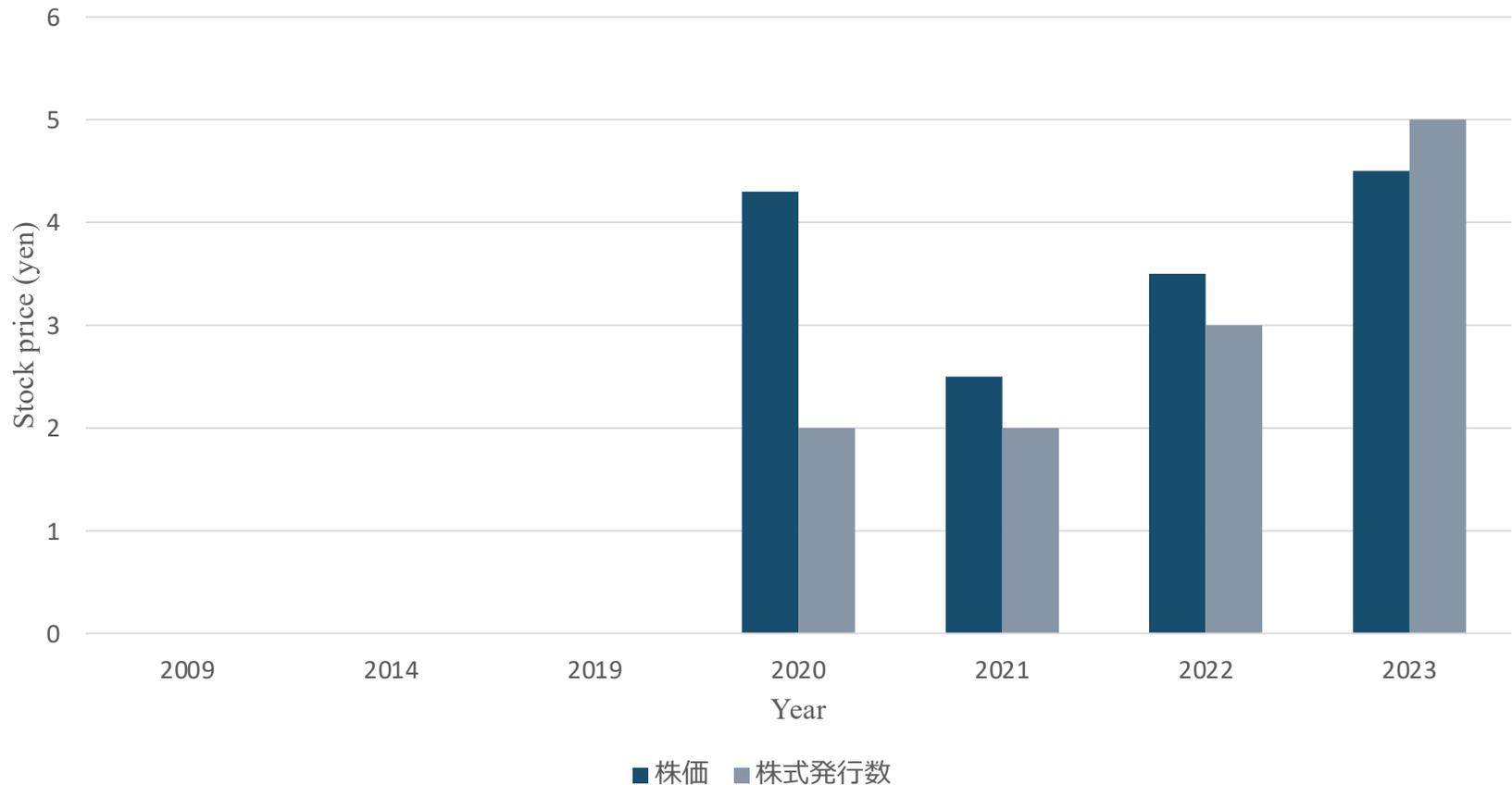
The following six companies are defined as our competitors. The selected use by each company is as described in the "Reason for Selection" column below.

No	Company name	classification	Listed	Reason for selection
1		Japan	Prime	
2		Japan	Prime	
3		Japan	Prime	
Four		abroad	-	
Five		abroad	-	
6		abroad	-	

Corporate value related indicators (corporate value)

Stock price / Number of shares issued

Our stock price is ○○, and the number of issued shares is ○○.



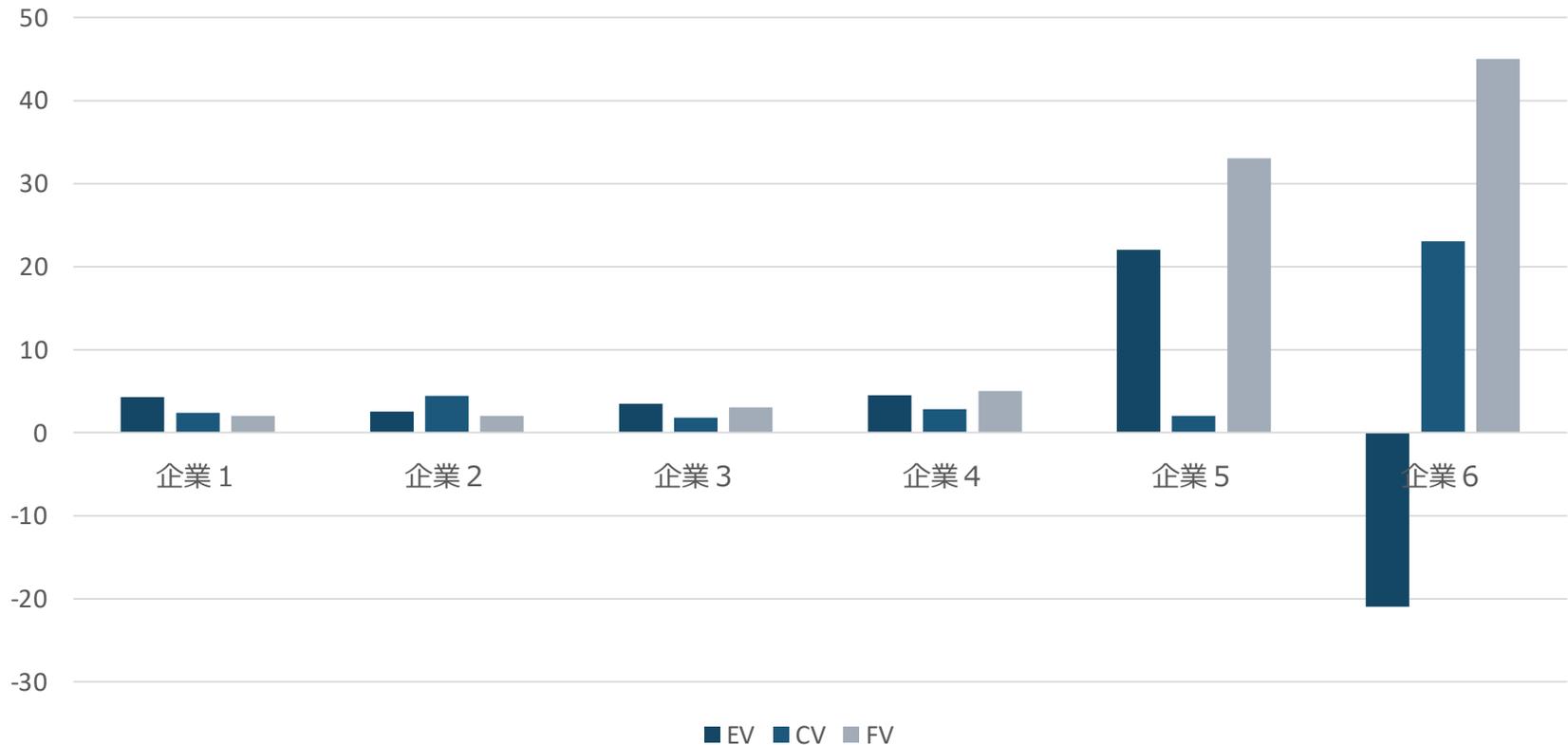
Corporate value related indicators (corporate value)

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EV·FV·CV

Compared to our competitors, we are ○○ in EV , ○○ in FV , and ○○ in CV . Overall, it is ○○



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Corporate value related indicators (corporate value) analyst report

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issuing
company

○○ Co., Ltd.

○○ Co., Ltd.

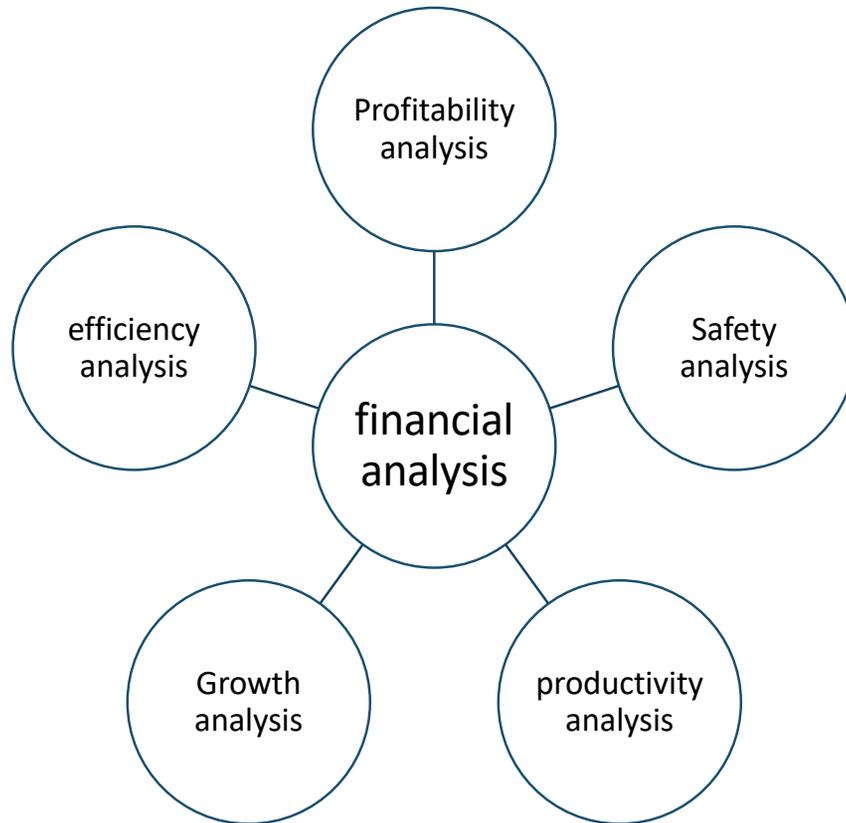
Article title

evaluation

overview

Corporate value related indicators (financial indicators)

Regarding financial analysis



Our financial analysis uses

> Profitability analysis

Analytical method to measure a company's profit level

> Safety analysis

Methods for analyzing a company's solvency

> Productivity analysis

A method to assess the degree to which a company utilizes its management resources and the degree to which sales and added value are created.

> Growth analysis

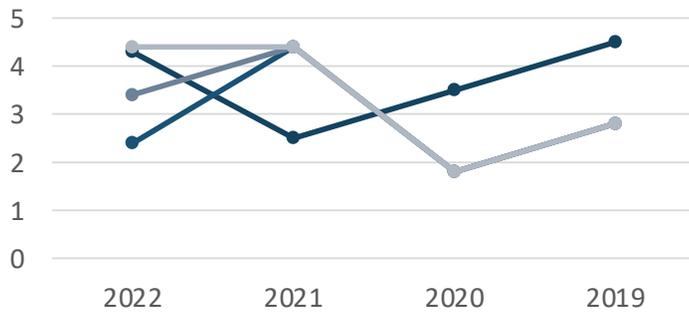
A method to see the company's growth process and future growth potential

> Efficiency analysis

A method to see how effectively capital is utilized

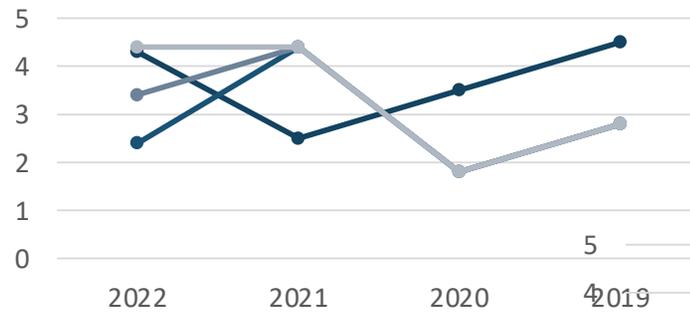
• Financial analysis ① Growth analysis

Sales increase rate



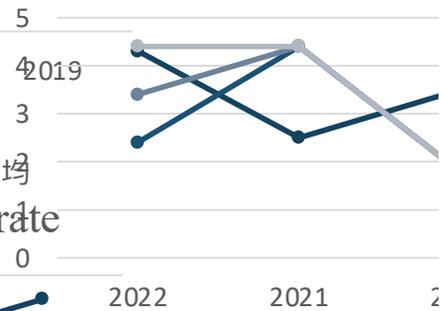
● 系列 1 ● 競合平均
● 国内競合平均 ● 海外競合平均

Total capital increase rate



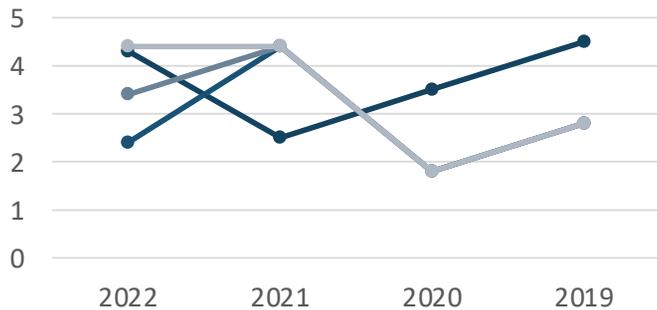
● 系列 1 ● 競合平均
● 国内競合平均 ● 海外競合平均

Net capital incre



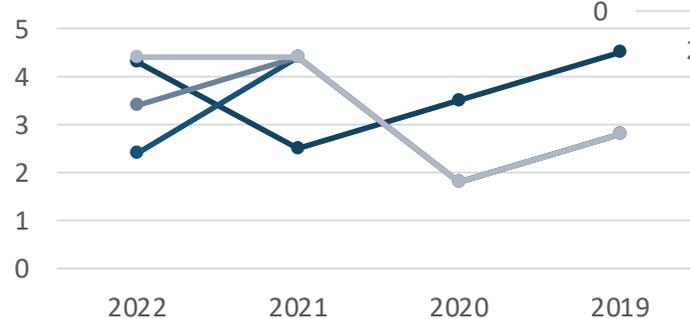
● 系列 1 ● 競合平均
● 国内競合平均 ● 海外競合平均

Ordinary profit increase rate



● 系列 1 ● 競合平均
● 国内競合平均 ● 海外競合平均

Operating income increase rate

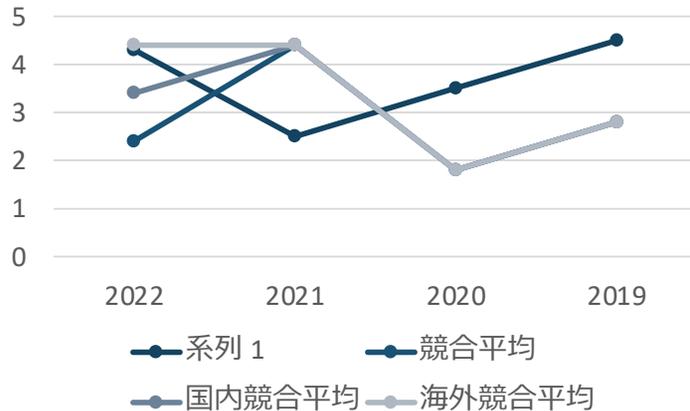


● 系列 1 ● 競合平均
● 国内競合平均 ● 海外競合平均

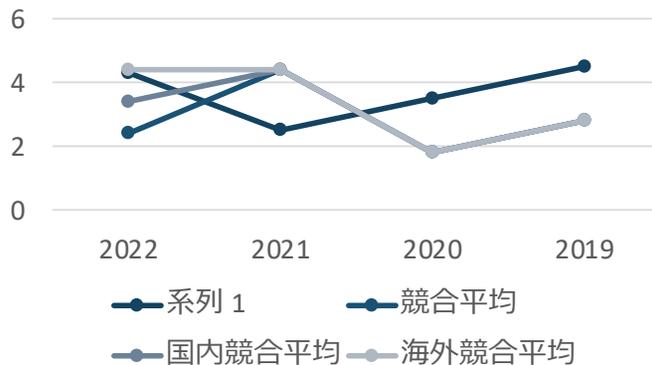
Corporate value related indicators (financial indicators)

Financial analysis ② Profitability analysis

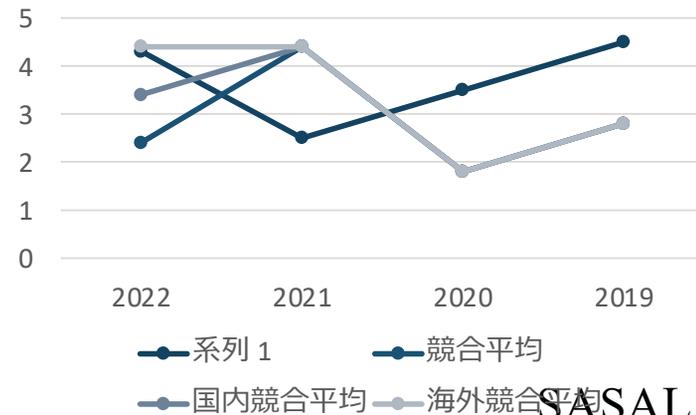
Return on equity (ROE)



Ordinary return on total equity (ROA)



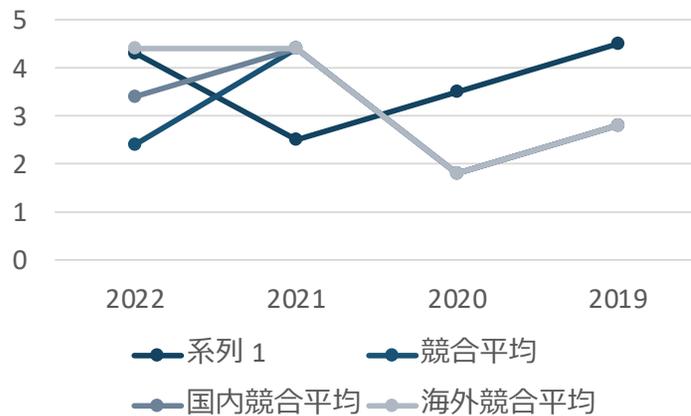
Debt redemption years



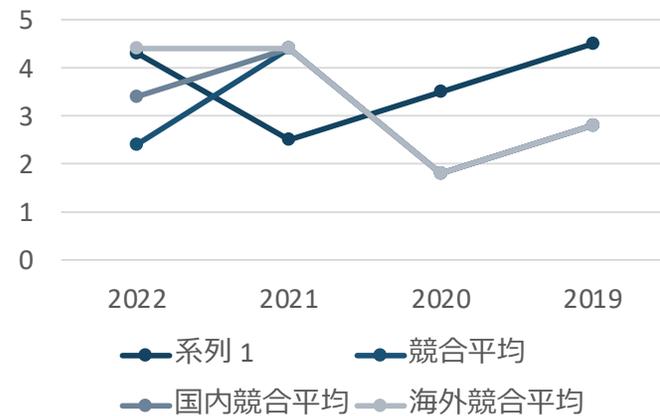
Corporate value related indicators (financial indicators)

Financial analysis ③ Safety analysis

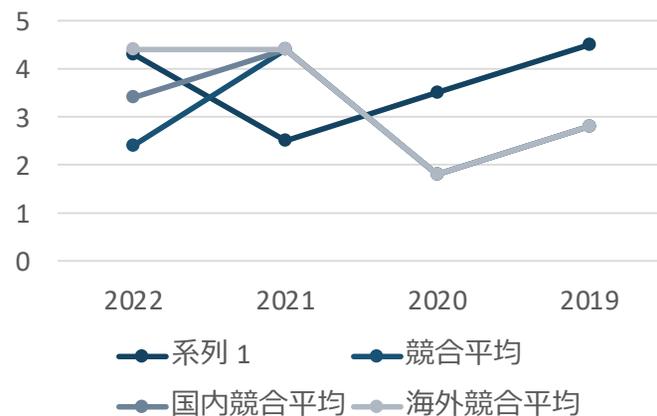
Dependency on borrowings



Capital adequacy ratio

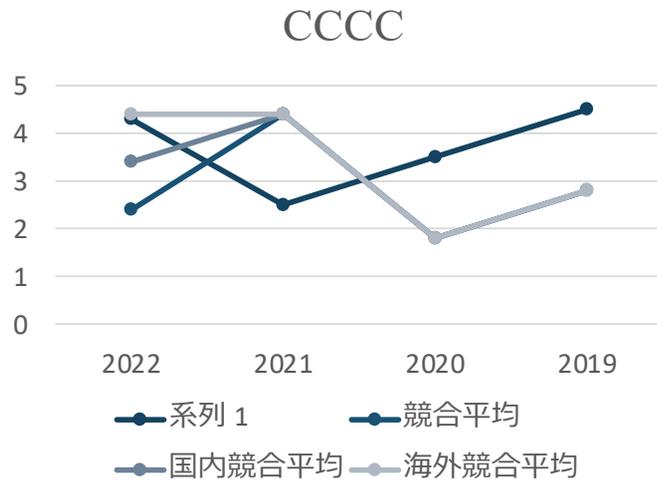


Debt redemption years



Corporate value related indicators (financial indicators)

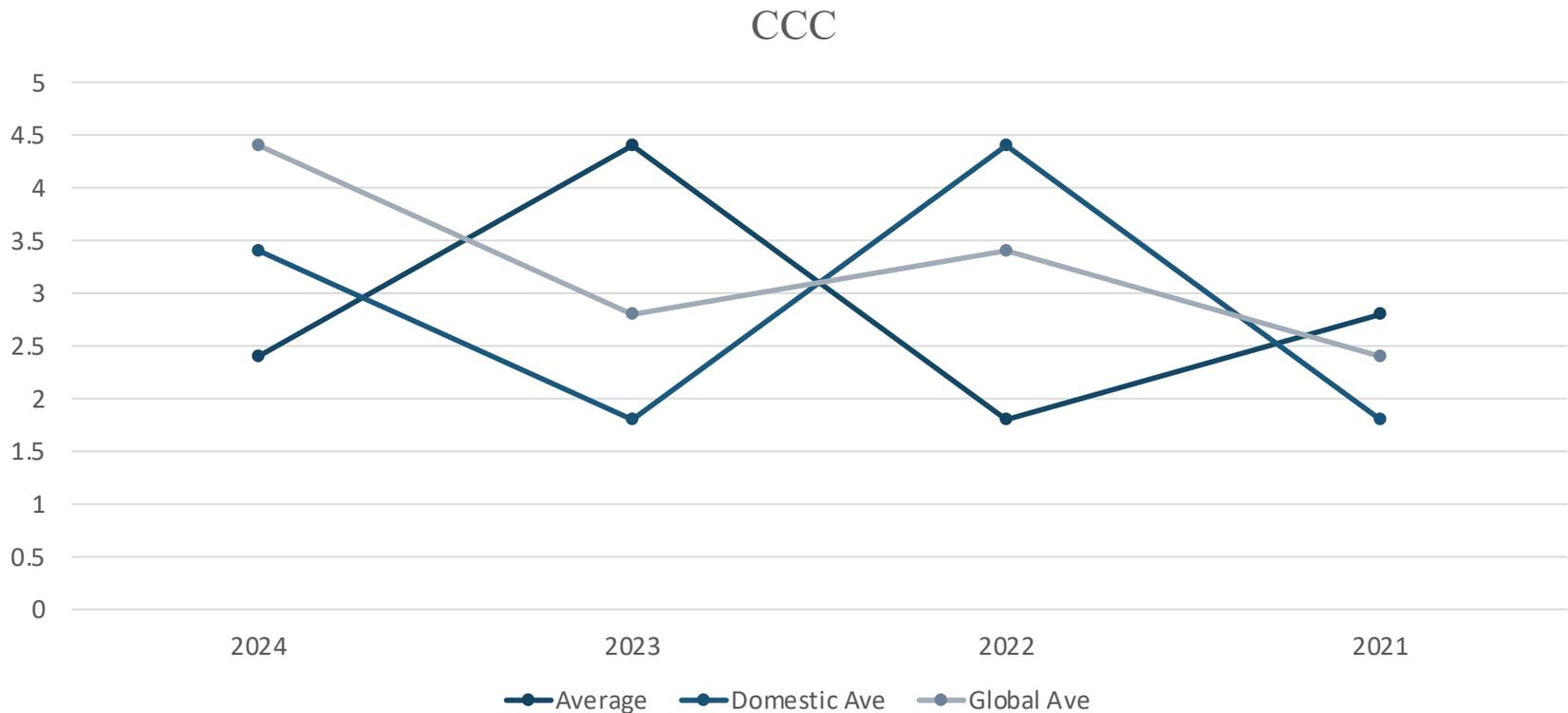
Financial analysis ④ Efficiency analysis



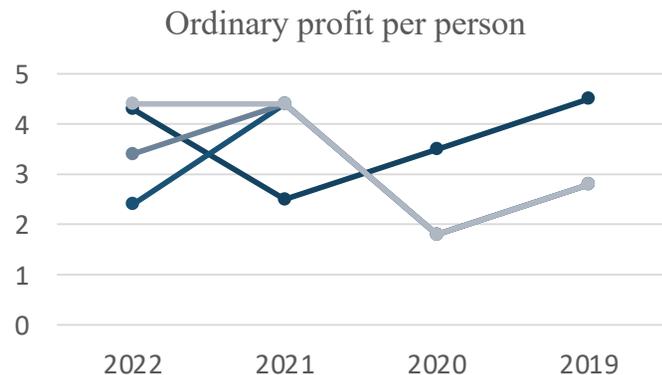
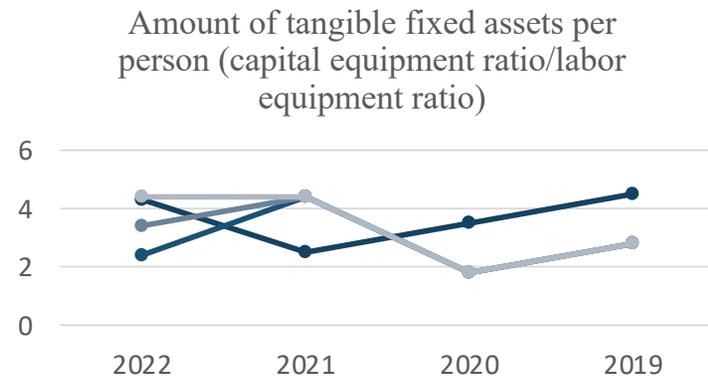
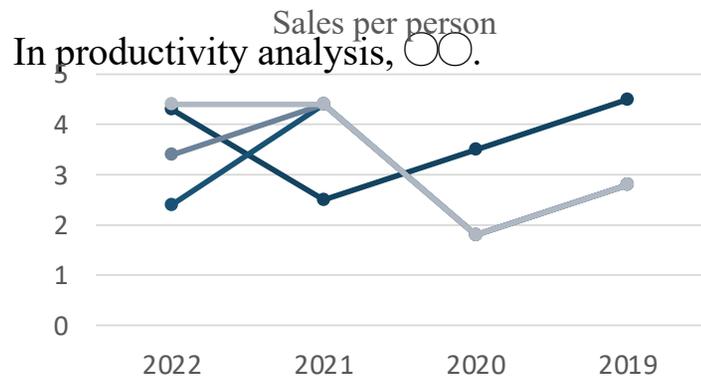
Corporate value related indicators (financial indicators)

Financial analysis ④ Efficiency analysis

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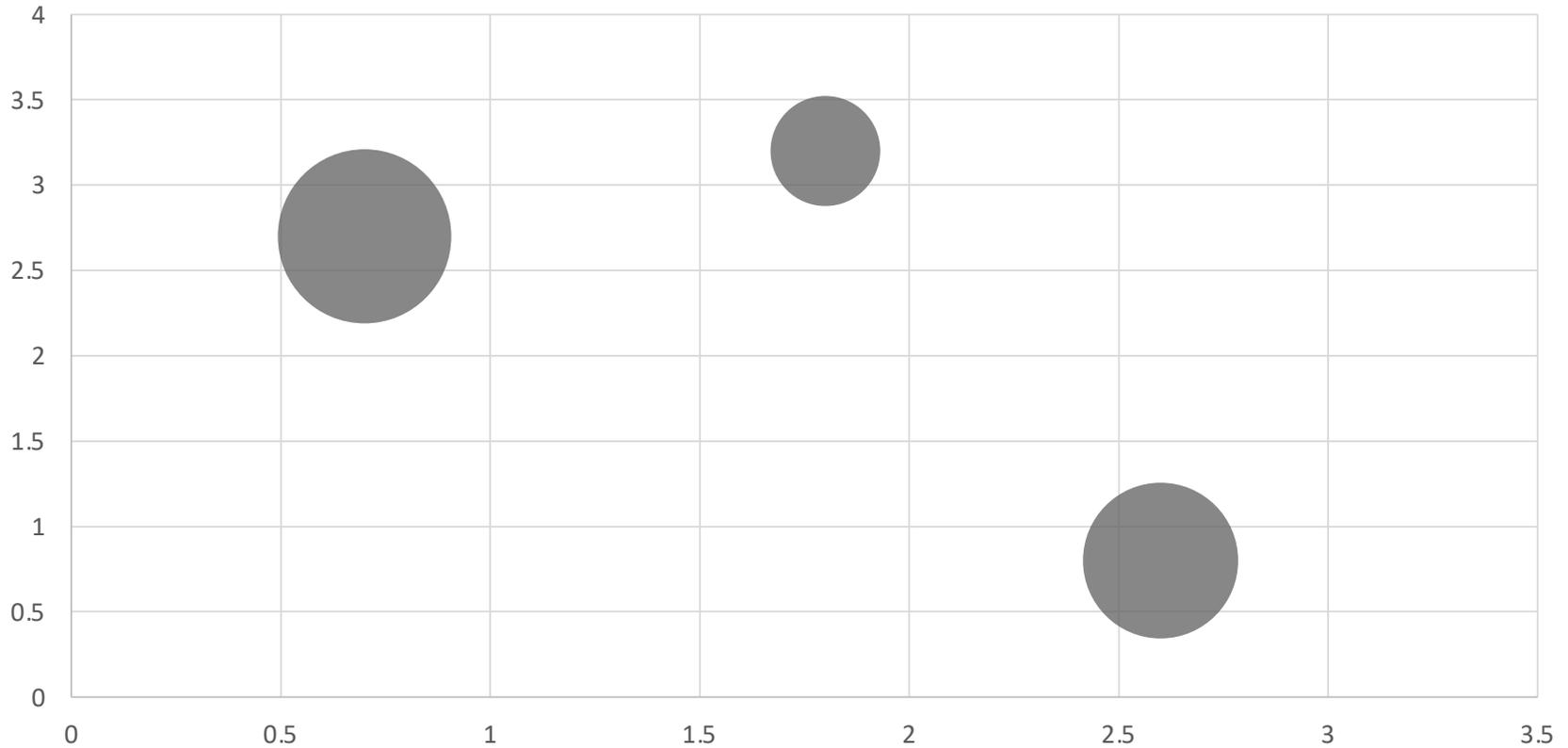


• Financial analysis ⑤ productivity analysis



Market share analysis PPM analysis

PPM analysis.



Corporate value related indicators (non-financial indicators) ESG evaluation

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ESG evaluation, we

No	CompanyName	Environment	Social	Governance	Total
1					
2					
3					
4					
5					
6					
7					

Management information

Past management information

The Company's past managers are as follows.

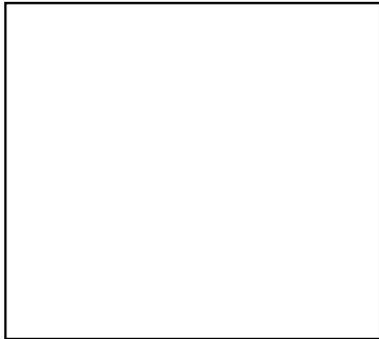
1

2

Management information

Current representative director career

The current representative director of our company is Mr. Mr. ○○ is ○○ and ○○



name

- Career

- others

- List of officers

Below is a list of our current employees.

1

2

Management information personality diagnosis

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Current CEO Mr. ○○ is ○○, and according to personality diagnosis, he is classified as ○○. When confronting, it is better to do ○○

photograph

name

> Career

> Others

Management information

Business activities (interviews, press releases, etc.)

The following are quotes from our company's publicly disclosed financial activities that match this analysis.

1

2

3

Four

Five

6

7

Management information

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Public information (interviews, press releases, etc.)

Article title	
issuing company	
date of issue	
Content	

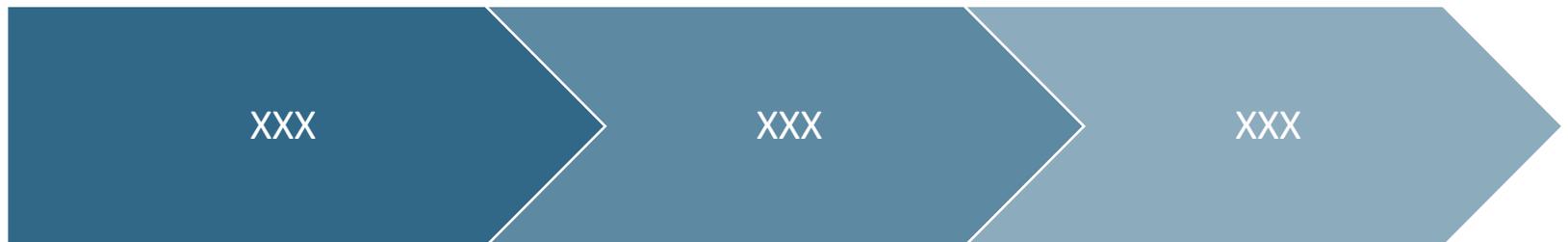
• Our growth process

We recommend the following as our growth model:

Recommended plan ①



Recommended plan ②



* This recommendation is calculated from information available to us.

If the information is insufficient, we can create one after receiving additional information and an additional fee. Thank you for your understanding.

Company basic information

3 -year plan / 5 -year plan

current situation

3 years later

After five years

annual sales

number of employees

Office

Domestic and
overseas

Number of business
segments

Market capitalization

Profit rate

> Overview

The ○○ industry to which our company belongs is...

Recommended proposal content

Contents of proposals for managers

the previous slide , we recommend the following proposal to our company.

>DX promotion

>HP creation

> Reducing labor costs

Recommended proposal content

Proposed amount estimation/ ROI

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Abstract

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If you have questions, please get in touch with us.

<https://www.sasalinc.com/contact>

Thank you for reading this document.